

# //ZPS 2023 – The HR Summit in the south of Germany

With more than 300 top exhibitors and over 7,500 visitors, Zukunft Personal Süd is the matchmaking platform for the HR industry in southern Germany. It's the perfect stage for you: The high-calibre programme with over 250 speakers, interactive formats and live coaching offers a 360° view across the whole employee experience - actively shape the programme and get in direct contact with the decision-makers of your industry. Develop new target groups and position your company.

»» Meet the HR community of the South

## //Topics – along the whole Employee Experience

### »» Orientation in line with the employee experience: 360° HR EXPERIENCE

The thematic focus on the Employee Experience, as well as the colour coding, reflects the entire HR value chain and ensures an easy and intuitive visitor management.

### »» Industry highlight Automotive, Plant Construction & Mechanical Engineering

Meet HR Managers from one of the strongest-selling industry sectors with more than 235,000 employees and position yourself with your special services and solutions.



### // RECRUITING & ATTRACTION

TEMPORARY WORK  
EMPLOYER BRANDING  
RECRUITING  
ONBOARDING  
PERSONNEL MARKETING  
EMPLOYMENT AGENCY



### // OPERATIONS & SERVICES

STARTUP INNOVATIONS  
BENEFIT MANAGEMENT  
PERSONNEL MANAGEMENT  
LABOR LAW  
RELOCATION  
SERVICES  
WORK RELATIONS



### // LEARNING & DEVELOPMENT

INDIVIDUAL DEVELOPMENT  
ORGANIZATIONAL DEVELOPMENT  
PERSONNEL DEVELOPMENT



### // CORPORATE HEALTH

BGM  
MOVEMENT & NUTRITION  
ERGONOMICS & WORKPLACE  
DESIGN  
SAFETY AT WORK  
CONSULTATION & PREVENTION



### // FUTURE OF WORK

SPACES  
TOOLS & METHODS  
LEADERSHIP  
CULTURE & MINDSET  
SKILLS & COMPETENCES

## //Reaching the right targets\*

**Industries:** Automotive Industry | Manufacturing Industry | Technology & Innovation | Mechanical & Plant Engineering | Electrical Engineering | Metal Industry & IT | Consulting | Services | Medicine & Health | Chemicals & Pharmaceuticals

**Positionen:** Occupational Health and Safety Officers | Training and Development Officers | Company Medical and Staff Councils | Company Health Managers | Business Developers | Chief Agile Officers | Chief Corporate Communications Officers | Chief Digital Officers | Chief Executive Officers | Chief Human Resources Officers | Chief Innovation Officers | Chief Information Officers | Chief Learning Officers | Compensation & Benefits Managers | Digital Transformation Consultants | Digital Transformation Managers | Employer Branding and Marketing Managers | Ergonomic Consultants | Occupational Health and Safety Specialists | Innovation Managers | Heads of Specialist Departments | Human Resources Staff | Co-designers | Human Resources Planners | Recruiters | HR Consultants | Human Resources and Corporate Developers | Safety Officers | Talent Management Executives | Visionaries | Interested parties and change drivers in the BGM community | Occupational safety and health officers | Management assistants | Occupational Health Managers | Company Doctors & Physicians | Works and Staff Councils | BGM Consultants | BGM and Health Officers | Corporate Health Managers | Nutritionists | Decision Makers | Occupational Safety Specialists | Managers | Managing Directors/CEOs | Health Managers & Health Officers | Healthcare Consultants | HR Managers | Head of Health Management | Health Management Staff | Human Resources and Organizational Developers | Human Resources Directors | Prevention Experts | Occupational Health Management Consultants | Safety Officers

# //Partizipieren als Aussteller, Partner & Sponsor

**Customized  
trade fair and  
event presence!**  
All necessary services and  
products from a  
single source.

## » Unique & Customized Individual Booth

Spaces from **299€/m²**

STAND SYSTEM BUDGET: **169€/m²**

STAND SYSTEM COMFORT: **199 €/m²**

ZP Service Package: **999 €** (obligatory)

## » All-round Carefree: All-In Booth Package

All-In booth package for all stand sizes from 9-20m².

Including space, booth system, ZP Service Package, furniture and all service packages.

Economy | 9m² from **5,699€** // 15m² from **8,699€** // 20m² from **11,199€**

## //Special Areas ZP Service-Package inklusive

### » Activity & Vitality Area\*

Ready to use Workspace Package with or without lecture slot  
(20 minutes)

6m² from **2,799€**

9m² from **3,899€**

### » Live Training Area - Develop. Encourage. Succeed.

4m² exhibition space from **3,199 €**

including one presentation slot of 30 minutes each per exhibition day

**Attention:** limited places, first come first serve

## //New in 2023 Fusion of ZPS and CHC „Corporate Health in Focus“

After being a side by side event to the Zukunft Personal Süd for such a long time, the decision has been made to incorporate the Corporate Health Convention not only spatially, but as a Highlight Topic. Starting in 2023 onwards, both events will operate under the brand "Zukunft Personal" without losing the Corporate Health focus.



**Show your presence and generate more leads!**

Take advantage of the extensive sponsorship opportunities to draw attention to your company before, during and after the trade fair.

## //Sponsorship

Secure the greatest possible attention! Place the focus on individual trade fairs and events or take advantage of all the benefits of year-round application across all trade fairs.

### The choice is yours:

- » Participation across trade shows and themes in the form of Series Sponsorships.
- » Theme Sponsorships
- » Trade show-specific Sponsorships
- » ZP365 Sponsorships
- » ZP Spätschicht Sponsorships
- » ZPDX Days Sponsorships

## Interested?

Please contact us! We will be happy to advise you personally for your individual exhibition success!

### PERSONAL CONTACT:

Sandra Reis  
Event Director  
s.reis@messe.org  
T +49 621 700 19 - 283

Oliver Remke  
Senior Key Account Manager / Team Lead Sales  
o.remke@messe.org  
T +49 621 700 19 - 284

[www.zukunft-personal.de/sued](http://www.zukunft-personal.de/sued)