

TOP KEYNOTE SPEAKERS

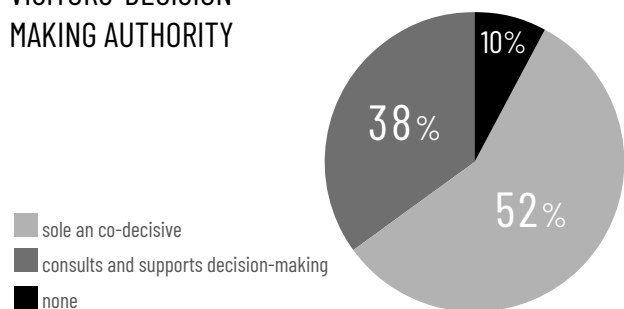
Prof. Dr. Heike Bruch

Managing Partner, Venture Idea

"New Leadership and Future of Work at Zukunft Personal Europe virtual. What a fantastic event! My keynote on „New Leadership. Between Purpose and Overheating“ was so inspiring in the dialogue - with so many extremely exciting and burning questions. Great other lectures and impulses for the Future of Work - our future of work. Great to have this exchange and this energy around New Work Transformation. #NewWorkJetzt #HSG #NewLeadership #responsiblyshapingfuture" via LinkedIn



VISITORS' DECISION MAKING AUTHORITY



// LIVE SESSIONS PARTICIPANTS

7.900

KEYNOTE STAGE

2.150

WORKSHOPS

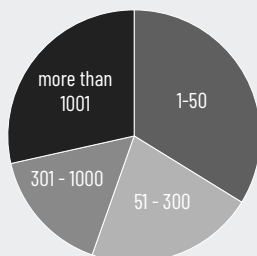
686

NETWORKING LOUNGE

85%

of the trade visitors would visit both a ZPE Virtual and Zukunft Personal Europe in Cologne!

COMPANY SIZE IN NUMBER OF EMPLOYEES



WELCOME ZUPA!



SEE YOU NEXT YEAR!

14 - 16 September 2021

// VISITOR'S TESTIMONIAL

" ZPE Virtual was a virtual trade show that managed to simulate a real trade show visit as closely as possible in a charming and authentic way, thereby setting itself apart from other remote events."

" The ZPE Virtual was superbly organised, with inspiring speakers and a varied and interesting programme. I thought it was great to have the opportunity to join selectively without having to travel. Absolutely recommendable! "

" I was impressed by the rapid implementation of the virtual trade fair concept surprises & inspires. Above all, the diverse trade fair programme with lectures on a wide range of relevant topics, the easy networking with exhibitors and the good technical implementation. "