

Important information and details for your participation in ZPM 2026 in Munich

By clicking on the desired information, a new window will open and you will receive all information you need.

Bitte markiere folgende E-Mail-Adressen als vertrauenswürdig:

- Invoices: unit4accounts@closerstillmedia.com or accounts@closerstillmedia.com
- Insurance: Stacey.Shepherd@jameshallam.co.uk
- Stand construction approval for Koelnmesse should be send to: technik@zukunft-personal.com
- In-House stand construction company „mac“ (stand sketches or graphics): zukunft-personal@mac.de
- Informationen sent automatically via our mailing system:
operations@messe.org, media@messe.org and no-reply@email.closerstillmediaoperations.com (Replies will be forwarded to us)
- As well as any emails with the sender @messe.org or @closerstillmedia.com

Contact:

Sales – Technical – Program – ZP-Shop – Ticketing – FairVerify (Lead Management) – Startup – Sponsorship and Online advertising can be found [here](#)

You will need this additionally for your trade fair appearance

Advertising add-ons are available through our ZP Shop or from your Sales Manager.

Via the various external service providers, in the web portal of Messe Hamburg (via Service providers in the ZP-Shop) you can order: electricity, water supply, waste disposal, internet/WiFi, parking, GEMA, catering, stand cleaning, stand security, stand personnel, suspension points/ceiling suspensions

July 2026

- Access to the exhibitor portal will be sent to the contact person you have provided.
- Company description and product indexes can be entered in the exhibitor portal.
- Notification of the final presentation allocations.

August 2026

- Webinar on the exhibitor portal and Q&A session.
- Initial finalization of selected additional advertising services (e.g. advertising banners).
- Stand layout sketches will be sent by technik@zukunft-personal.com.
- Production period for print materials, including additional advertising services and sponsorships (e.g. logos on printed materials, floor graphics, and the hall plan).

September 2026

- Webinars for speakers and exhibitors on:
 - a. Presentation design
 - b. Public speaking and body language
 - c. Using social media to support your stage appearanceLinks and dates are available in the exhibitor portal.
- Deadline for submitting presentation details.
- Deadline for ordering Octanorm modular stands (Smart/Business).
- Deadline for submitting print materials (company profiles and product indexes).
- Deadline for submitting stand graphics for Octanorm stands.
- Information on rebooking for ZPM27 will be announced.
- Finalization of presentation content.
- Distribution of the lead management tool (FairVerify).

Oktober 2026

- **October 20th - 21th, 2026: Personalmesse Munich 2026**

The following services have no deadline: Exhibitor passes, FairVerify, voucher codes to generate free tickets for visitors