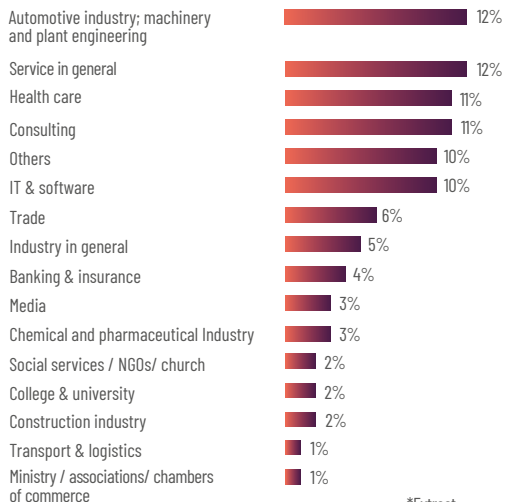


## INDUSTRY SECTORS VISITORS\*



3.698  
VISITORS

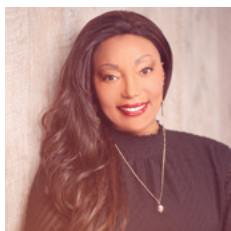
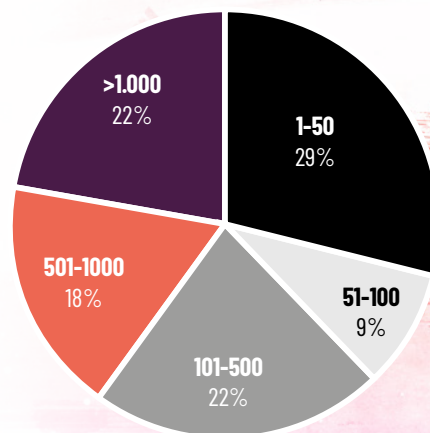
248  
EXHIBITORS,  
SPONSORS &  
PARTNERS

180  
SESSIONS

## JOB ROLES VISITORS



## COMPANY SIZE / EMPLOYEES



### TOP KEYNOTE SPEAKER

**Dr. Irène Y. Kilubi**

*Founder & Managing Director, brandPreneurs & brandFluencers*

„Companies are increasingly using internal employees to carry the company's brand message to the public. I like to refer to them as value ambassadors, who stand up for the company's values and tell their personal story.“



### TOP KEYNOTE SPEAKER

**Prof. Dr. Dietrich Grönemeyer**

*Grönemeyer Institut Bochum*

„The biggest sins in everyday office life are sitting a lot and not moving. This is the „new smoking“ and can be fatal. Our metabolism is no longer activated, we don't breathe properly, blood circulation doesn't take place.“



# THE CORPORATE HEALTH CONVENTION WILL TURN INTO HIGHLIGHT TOPIC CH

*For you, this makes visiting the trade fair even easier*



## //TRADE VISITOR COMMENTS

*We are back from the two-day trade show #ZPSüd: What can we say? It was the coolest fair for years (even before Corona). We used the days for in-depth conversations with exhibitors and their experts about current trends and challenges in HR and recruiting with exhibitors and their experts...*

Stefan Titze - COO & Co-Founder - @byder.ion  
Source: LinkedIn

*Real people at a real trade show. Fancy but nice. After the initial surprise that such a non-digital format still seems to exist, the desire came...to meet real people again. Yesterday's self-experiment was a bit crazy and wonderfully different with plenty of real connects and exchange on top. Real Connects and exchange there were plenty on top.*

Julia Kahle - Co-Founderin heynannyly  
Source: LinkedIn

*Thank you very much for the personal conversations at the Zukunft Personal on April 5 and 6 at the beautiful Messe Stuttgart! Very exciting presentations from recruiting experts and innovations from providers covering the entire process chain for recruiting, HR and digital personnel file.*

Sinan Can - Sales Manager - Authada GmbH  
Source: LinkedIn

*Re-start show: 2 days HR and health care at Zukunft Personal @Messe Stuttgart.... My personal highlight was the direct exchange on site with many customers, cooperation partners, friends and companions. Many thanks for the great conversations!*

Daniel Spierer - GESUNDE MITARBEITER IN GESUNDEN UNTERNEHMEN



## //EXHIBITOR COMMENTS

*It's nice to finally be back live on site. The CHC is well attended and people are open to learn about new things after the pandemic. OHM has gained in importance in the companies. The visitors are here to get a market overview, they are very interested. Also the sessions are very well attended.*

Ilona Augstburger - Regional Sales Manager - Virgin Pulse

*For me, being here means finally meeting people in person again. That feels good. Mental wellbeing is the hot topic of the show. For us it is the right time and the right place.*

Julia von den Knesebeck - Sales Lead DACH & Central Europe - Auntie

*It feels good to be back on site. Our first Zukunft Personal trade show was the ZP Reconnect last year in September. Next, it's off to Hamburg. We are looking forward to it and are excited to see how it develops.*

Michael Graf-Appenzeller - Geschäftsführer - plano

*Due to the current situation, our expectations were rather restrained. In any case, we have been positively surprised. We were able to attract enthusiastic visitors to the stand. Obviously, we are returning to normality, everything is coming back. We will definitely be at the ZP Nord and ZP Europe as well.*

Dominik Schmitt - Chief Sales Officer - staffery

*We have set ourselves clear goals for the ZP Süd and have achieved them. In our opinion, good preparation is the be-all and end-all of successful trade show participation. That's what we did, and it worked out for us fully and completely.*

Matthias Wolf, CCO & Co-Founder, Firstbird

**MORE INTERVIEWS WITH PARTNERS AND EXHIBITORS:**

<https://www.youtube.com/c/zukunftpersonal>



**Sie wollen auf der nächsten ZP Messe dabei sein?**  
Mehr Informationen unter [www.zukunft-personal.com/sales](http://www.zukunft-personal.com/sales)

