

# SPONSORSHIP BOOKING FORM

ZUKUNFT PERSONAL EUROPE

09. – 11. September 2025

## 1. Company Information

Invoice address (if different):

Company Name:	<input type="text"/>	<input type="text"/>
Tax Num. / VAT ID Num.:	<input type="text"/>	<input type="text"/>
Street / P.O. Box:	<input type="text"/>	<input type="text"/>
Town / Postal Code:	<input type="text"/>	<input type="text"/>
Country:	<input type="text"/>	<input type="text"/>
Website:	<input type="text"/>	<input type="text"/>
Contact Person:	<input type="text"/>	<input type="text"/>
Phone:	<input type="text"/>	<input type="text"/>
E-mail:	<input type="text"/>	<input type="text"/>

\*The authorization will be sent by e-mail to the contact person listed here.

## 2. Advertising, Branding & Sponsorship Items

1. Sponsorship	Preis	Auswahl	Summe
GOLD Sponsorship (Basic package: 6.000€ + min. 20.000€)	ab 6.000 €	<input type="checkbox"/>	
SILVER Sponsorship (Basic package: 6.000€ + min. 10.000€)	ab 6.000 €	<input type="checkbox"/>	
BRONZE Sponsorship (Basic package: 6.000€ + min. 5.000€)	ab 6.000 €	<input type="checkbox"/>	
Stage Sponsorship	15.500 €	<input type="checkbox"/>	
Keynote Sponsorship	21.950 €	<input type="checkbox"/>	
Presentation (30 Min.) - <small>currently only available in combination with a Sponsorship (Gold, Silver, Bronze)</small>	1.690 €	<input type="checkbox"/>	
Workshop - Economy Package (45 Min.) - <small>currently only available in combination with a Sponsorship (Gold, Silver, Bronze)</small>	1.990 €	<input type="checkbox"/>	
Workshop - Business Package (105 Min.) - <small>currently only available in combination with a Sponsorship (Gold, Silver, Bronze)</small>	2.490 €	<input type="checkbox"/>	
Podcast Sponsorship	4.999 €	<input type="checkbox"/>	
Trade Show Bags	21.900 €	<input type="checkbox"/>	
Lanyards	18.900 €	<input type="checkbox"/>	
Ticket Sponsorship	19.900 €	<input type="checkbox"/>	
Lounge Sponsorship	10.500 €	<input type="checkbox"/>	
Welcome Counter Sponsorship	12.990 €	<input type="checkbox"/>	
Shuttle Bus Sponsorship	10.900 €	<input type="checkbox"/>	
VIP-Lunch (incl. Participation aquisition)	15.900 €	<input type="checkbox"/>	
VIP-Lunch (excl. Participation aquisition)	9.700 €	<input type="checkbox"/>	

Select your topic area.	Recruiting & Attraction	Organisational Performance	Learning & Development	Corporate Health
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enter an alternative subject area if your first choice is fully booked.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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2. Advertising PRINT	Preis	Auswahl	Summe
Voucher Booklet	810 €	<input type="checkbox"/>	
Messemagazin - Inside Front or Inside Back Cover	3.500 €	<input type="checkbox"/>	
Messemagazin - Back Cover	4.500 €	<input type="checkbox"/>	
Messemagazin - Full Page	2.600 €	<input type="checkbox"/>	
Messemagazin - Half Page	1.700 €	<input type="checkbox"/>	
Company Description: 300 characters incl. spaces	255 €	<input type="checkbox"/>	
Company Description: 600 characters incl. spaces	375 €	<input type="checkbox"/>	
Company Description: 900 characters incl. spaces	495 €	<input type="checkbox"/>	
Product Index: 1 Entry	110 €	<input type="checkbox"/>	
Product Index: 5 Entries	533,50 €	<input type="checkbox"/>	
Product Index: 10 Entries	990 €	<input type="checkbox"/>	
3. Advertising ON-SITE	Preis	Auswahl	Summe
Advertising space entrance south: window sticker	13.200 €	<input type="checkbox"/>	
Advertising space entrance south: bonding glass railing	10.890 €	<input type="checkbox"/>	
Advertising space entrance south: sticker elevator	5.990 €	<input type="checkbox"/>	
Advertising space entrance south: window sticker	preis on demand	<input type="checkbox"/>	
Advertising space entrance south: turnstile area	8.790 €	<input type="checkbox"/>	
Advertising space entrance south: ceiling banner	6.490 €	<input type="checkbox"/>	
Advertising space entrance south: wall banner	6.490 €	<input type="checkbox"/>	
Piazza advertising space: window stickers	2.490 €	<input type="checkbox"/>	
Advertising space Piazza: Wall banner	6.490 €	<input type="checkbox"/>	
Advertising space passage 4/10: signage	4.390 €	<input type="checkbox"/>	
Advertising space hall transition: front side	3.690 €	<input type="checkbox"/>	
Advertising space hall transition: side surface	4.390 €	<input type="checkbox"/>	
Sanitary advertising men toilet	2.190 €	<input type="checkbox"/>	
Ceiling banner on the exhibition stand (for modular booth construction customers)	2.650 €	<input type="checkbox"/>	
Floorgraphics	4.790 €	<input type="checkbox"/>	
Screensaver	3.090 €	<input type="checkbox"/>	
Logo Placement on the Exhibiton Hall Map	5.400 €	<input type="checkbox"/>	
Hostess License*	2.390 €	<input type="checkbox"/>	
4. Lead Management (FairVerify)	Preis	Auswahl	Summe
1 App-License Package	132 €	<input type="checkbox"/>	
2 App-License Package	263 €	<input type="checkbox"/>	
5 App-License Package	417 €	<input type="checkbox"/>	
10 App-License Package	602 €	<input type="checkbox"/>	

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5. Digital Advertising	Preis	Auswahl	Summe
Content Ad on the ZP 365 website: 1 week	750 €	<input type="checkbox"/>	
Content Ad on the ZP 365 website: 1 month	2.790 €	<input type="checkbox"/>	
Big Size Ad on the ZP 365 website: 1 week	1.590 €	<input type="checkbox"/>	
Big Size Ad on the ZP 365 website: 1 month	4.770 €	<input type="checkbox"/>	
Advertorial Ad on the ZP 365 website: 1 week	2.000 €	<input type="checkbox"/>	
Advertorial Ad on the ZP 365 website: 1 month	6.400 €	<input type="checkbox"/>	
Featured Exhibitor on the ZP 365 website: 1 week	590 €	<input type="checkbox"/>	
Featured Exhibitor on the ZP 365 website: 1 month	1.770 €	<input type="checkbox"/>	
Company Directory on the ZP 365 website: 12 months	3.990 €	<input type="checkbox"/>	
Logo in the image gallery of the ZP Event App: 1 week	980 €	<input type="checkbox"/>	
Banner in the image gallery of the ZP Event App: 1 week	3.980 €	<input type="checkbox"/>	
Panorama Newsletter Ad: 1 week	2.500 €	<input type="checkbox"/>	
Combo Newsletter Ad: 1 week	2.500 €	<input type="checkbox"/>	
6. ZPDX Packages	Preis	Auswahl	Summe
Main Sponsor	8.500 €	<input type="checkbox"/>	
Session Sponsor	4.500 €	<input type="checkbox"/>	
<b>TOTAL</b>			

**\*Please note -Hostess License:** The distribution of promotional materials in and around the entrance area, as well as in the presentation and catering areas, is prohibited. Company print materials may only be distributed directly to trade visitors. Distribution within the hall and the rest of the exhibition grounds is not allowed. If distributing materials from other companies, these must be registered as sub-exhibitors in advance. The distribution of additional promotional items (non-print) requires prior consultation with the organizer and written approval. Please send your request to: [operations@messe.org](mailto:operations@messe.org). Violations will incur a penalty fee of €2,500. In general, the distribution of bags and/or lanyards is prohibited.

The prices listed are subject to the statutory VAT applicable at the time of the booked event.

Notes: The allocation of presentation slots is based on a "first come, first served" basis. All information and potential changes are subject to modification.

**Please send the completed form to: [sales@zukunft-personal.com](mailto:sales@zukunft-personal.com) or your account manager.**

We confirm the General Booking Terms and Conditions listed on the reverse side. By signing, I confirm that I am authorized to represent the company named above and that I have received and read the General and Special Trade Fair and Exhibition Terms and Conditions. We confirm payment of the total amount stated above for the trade fair participation in full within 30 days of receiving the invoice.

Place/Date Exhibitor

Signature Exhibitor

Place/Date Organizer

Name & Signature Account Manager

# General Terms and Conditions

ZUKUNFT  
PERSONAL®

## FOR ORDER PLACEMENT, PROCESSING, CALCULATION AND PAYMENT OF SPONSORING AND ADVERTISING SERVICES / ADVERTISING ORDERS (PRINT/ONLINE)

### 1. PARTIES

- 1.1 "The Customer" whose registered office is stated in the agreement and
- 1.2 "Organiser": CloserStill Media Germany GmbH (VAT Nr.: 200408521) whose registered office is at Theodor-Heuss-Anlage 2, D-68165 Mannheim, Germany.
- 1.3 The Customer wishes to enroll in the Event (as defined below), which is being organised and promoted by the Organiser.

### 2. AGREEMENT - DEFINITIONS AND INTERPRETATION

- 2.1 In this Agreement including the Schedules (except where the context otherwise requires) the following words shall have the following meanings:  
Business Day: any day which is not a Saturday, a Sunday or a bank or public holiday in Germany;  
Event: as specified in the Digital Sales Order Form;  
Event Dates: as specified in the Digital Sales Order Form;  
Materials: all banners, advertisements, posters, publications programmes, brochures, press releases, and other promotional materials associated with the Event whether printed or digital and on the event website;  
Event Marks: the marks, logos and any other symbols the Organiser shall use to identify the Event which are the intellectual property rights of either the Organiser which are used (in accordance with this Agreement) or by the customer for the purposes required under the terms of this Agreement;  
Fee: the sums payable by the Customer to the Organiser as set out in the agreement. For the avoidance of doubt such sums shall be exclusive of Value Added Tax;  
Term: This agreement starts upon acceptance of the Digital Sales Order Form by the Organiser and shall remain in force until the end of the Event.

### 3. CUSTOMER'S OBLIGATIONS

In return for the granting of rights, the customer agrees to pay the fee specified in the registration form. To avoid any misunderstandings, it is expressly stated that the total amount is to be paid within 30 days of invoicing. If the booking is made less than 45 days before the start of the trade fair, a modified payment condition applies, under which 100% of the amount becomes due immediately.

### 4. ORGANISER'S OBLIGATIONS

The organizer will make reasonable efforts to ensure that the event is carried out in a first-class and professional manner.

### 5. INTELLECTUAL PROPERTY RIGHTS

All intellectual property rights in the Event Marks shall be the sole and exclusive property of the Organiser together with any goodwill and the Customer shall not acquire any rights in the Event Marks.

### 6. MUTUAL INDEMNITY

The customer and the Organiser mutually undertake to indemnify each other against all liabilities claims demands actions costs damages or loss arising out of any breach by either of them of any of the terms of this agreement PROVIDED THAT the same is the subject of an adverse judgment of a court of competent jurisdiction or settled with the others prior written consent (not to be unreasonably withheld or delayed).

### 7. CANCELLATION

- 7.1 The customer may cancel this agreement by Notice to the Organiser. In the event of cancellation by the Customer, the total amount payable as set out in the Digital Sales Order is immediately payable
- 7.2 The parties hereby agree that the above constitutes a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the customer

### 8. CONFIDENTIALITY

Each party undertakes that it will not at any time hereafter use, or communicate to any person, except to its professional representatives or advisers or as may be required by law or regulatory authority, any confidential information concerning the business or affairs of the other party which may come to its knowledge and each of the parties shall use its reasonable endeavours to prevent the publication or disclosure of any confidential information concerning such matters.

### 9. NOTICES

Without prejudice to the right to serve notices by any other means any notice served under this agreement shall be in writing. Any notice which has been sent by first class prepaid post shall be deemed to be received 48 hours thereafter (excluding Saturdays Sundays and public holidays). For the purposes of this agreement all notices shall be sent to the parties at the addresses given above unless such other address is notified to the other party in writing.

### 10. FORCE MAJEURE

If the event is canceled, postponed, shortened, or otherwise affected for any reason beyond the reasonable control of the organizer, including but not limited to war, fire, national emergencies, or for any other reason, including technical reasons, the organizer is not obligated to refund the customer's contribution and accepts no liability toward the customer or any other persons with regard to claims, legal actions, demands, losses (including consequential damages), costs, or expenses incurred or suffered by the customer as a result.

### 11. CANCELLATION

- 11.1 The Organiser may terminate this agreement or suspend its performance of all or any of its obligations immediately and without liability for compensation if the customer fails to comply with any of its obligations under this agreement.
- 11.2 The Organiser may at any time, at its sole discretion, cancel or postpone the Event. The Organiser will notify the Customer as soon as possible if the Event is cancelled or postponed. Except where such cancellation is due to a Force Majeure Event, if the Event is cancelled, the Organiser will repay to the Exhibitor (without interest) any Fees paid by the Customer to the Organiser and the booking will be cancelled. If the Event is postponed this Agreement will remain in force for the new dates.

### 12. REPRESENTATIONS AND WARRANTIES

- 12.1 Each party warrants and undertakes to the other that:
  - 12.1.1 it has full authority to enter into this agreement and is not bound by any agreement with any third party that adversely affects this agreement; and
  - 12.1.2 it has and will maintain throughout the Term, all necessary powers, authority and consents to enter into and fully perform its obligations under this agreement.
- 12.2 The Customer represents and warrants that:
  - 12.2.1 it owns or is solely entitled to use the Customer's Marks and any other material supplied to the Organiser in relation to this agreement and the Organiser shall be entitled to see evidence to this effect on request;
  - 12.2.2 the Organiser's use of the Customer's Marks will not infringe the rights of any third party

### 13. ENTIRE AGREEMENT

This Agreement constitute the entire agreement between the parties and supersede and extinguishes all previous drafts, agreements, arrangements and understanding between them whether written or oral, relating to their subject matter.

### 14. LAW AND JURISDICTION

All contracts between the Organiser and the Customer relating to the event shall be governed by and construed in accordance with German law and the parties shall submit to the exclusive jurisdiction of the German Courts.

### 15. MISCELLANEOUS

- 15.1 Nothing contained in this agreement shall be deemed to create any relationship of partnership joint venture or agency between the parties hereto.
- 15.2 The Customer shall not assign sub-licence divest or otherwise seek to delegate any of its rights and obligations hereunder without the Organiser's prior written consent.
- 15.3 A waiver by either party of a breach of any term or condition of this agreement in any one instance shall be in writing and shall not be deemed as a continuing waiver or a waiver of any subsequent breach unless so provided for by the written notice.
- 15.4 Should any term of this agreement be considered void or voidable under any applicable law the said term shall be severed or amended in such manner as to render the remainder of this Agreement valid or enforceable unless the whole commercial object is thereby frustrated.
- 15.5 This agreement contains the entire agreement of the parties with respect to the subject matter of this agreement and supersedes all prior agreements and arrangements (whether written or oral) in relation to such subject matter between the parties. No amendments shall be made to this agreement unless made in writing and signed by a representative of both parties.
- 15.6 The Events are provided for reference purposes only are not intended, nor should they be used, as a substitute for professional advice or judgement or to provide legal advice with the respect to particular circumstances.
- 15.7 Whilst reasonable efforts are made to keep the Event up to date, the Customer should obtain independent verification or advice before relying upon any piece of information in circumstances where loss or damage may result.

Mannheim, September 2024  
CloserStill Media Germany GmbH