

SPONSORSHIP BOOKING FORM

ZUKUNFT PERSONAL EUROPE

15. – 17. September 2026

1. Company Information

Invoice address (if different):

Company Name:		
Tax Num. / VAT ID Num.:		
Street / P.O. Box:		
Town / Postal Code:		
Country:		
Website:		
Contact Person:		
Phone:		
E-Mail:		

The authorization will be sent by e-mail to the contact person listed here.

2. Advertising, Branding & Sponsorship Items

Premium Sponsorship	Price	Selection	Total
GOLD Sponsorship (Basic package: € 6.000 + min. 20.000 € Ad. Services)	6.000,00 €		
SILVER Sponsorship (Basic package: € 6.000 + min. 12.500 € Ad. Services)	6.000,00 €		
BRONZE Sponsorship (Basic package: € 6.000 + min. 7.500 € Ad. Services)	6.000,00 €		
Sponsorship Options	Price	Selection	Total
Keynote Sponsorship + Leads*	21.950,00 €		
Stage Sponsorship + Leads*	15.500,00 €		
ZP Peer to Peer	15.900,00 €		
ZP Leaders Lunch	15.900,00 €		
Bags	21.900,00 €		
Lanyards	18.900,00 €		
Ticket Sponsorship	19.900,00 €		
Lounge Sponsorship	upon inquiry		
Guided Tours	upon inquiry		
Advertising ON-SITE	Price	Selection	Total
Floor graphics	4.900,00 €		
Hostess License*	2.500,00 €		
Screensaver	3.190,00 €		
Ceiling banner at the exhibition stand	2.950,00 €		

Select your topic area.	Recruiting & Attraction	Organisational Performance	Learning & Development	Corporate Health
Enter an alternative subject area if your first choice is fully booked.				

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Advertising space entrance south: window graphic (42 stickers)	upon inquiry		
Advertising space entrance south: window sticker	13.590,00 €		
Advertising space entrance south: bonding glass railing	11.190,00 €		
Advertising space entrance south: sticker elevator	6.190,00 €		
Advertising space entrance south: turnstile area	9.190,00 €		
Advertising space entrance south: ceiling banner	6.690,00 €		
Advertising space entrance south: wall banner	6.690,00 €		
Advertising space Piazza: window stickers	2.590,00 €		
Advertising space Piazza: Wall banner	6.490,00 €		
Advertising space passage 4/10: signage	4.590,00 €		
Advertising space hall transition: front side	3.800,00 €		
Advertising space hall transition: side surface	4.550,00 €		
Washroom advertising	upon inquiry		
25-min Presentation + Leads* (bookable only within the Premium Sponsorship package)	1.790,00 €		
HR Hack Lab (60 Min.) + Leads* (bookable only within the Premium Sponsorship package)	2.590,00 €		
Lead Management Software (FairVerify)	Price	Selection	Total
1 App-License Package	139,00 €		
2 App-License Package	269,00 €		
5 App-License Package	439,00 €		
10 App-License Package	699,00 €		
Print Products	Price	Selection	Total
Voucher Booklet	810,00 €		
Ad on inside front or inside back cover (pages 2 or 3)	3.600,00 €		
Ad on back cover (page 4)	4.600,00 €		
Full-page ad on inside page	2.900,00 €		
Additional company description text: 300 characters incl. spaces	255,00 €		
Additional company description text: 600 characters incl. spaces	375,00 €		
Additional company description text: 900 characters incl. spaces	495,00 €		
Product index entry: 1 entry	110,00 €		
Product index entries: 5 entries	522,50 €		
Product index entries: 10 entries	990,00 €		
Digital Advertising	Price	Selection	Total
Content ad on the ZP 365 website: 1 week	790,00 €		
Content ad on the ZP 365 website: 1 month	2.990,00 €		
Big size ad on the ZP 365 website: 1 week	1.690,00 €		
Big size ad on the ZP 365 website: 1 month	6.790,00 €		

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Advertorial ad on the ZP 365 website: 1 week	2.190,00 €		
Advertorial ad on the ZP 365 website: 1 month	6.700,00 €		
Featured exhibitor on the ZP 365 website: 1 week	690,00 €		
Featured exhibitor on the ZP 365 website: 1 month	1.890,00 €		
Company Directory on the ZP 365 website: 12 months	4.190,00 €		
Logo in image gallery in the ZP Event App: 1 week	1.090,00 €		
Ad / vertical banner in the ZP Event App: 1 week	5.190,00 €		
Banner in image gallery in the ZP Event App: 1 week	4.190,00 €		
Panorama newsletter ad: 1 week	2.700,00 €		
ZP Digital Experience Packages	Price	Selection	Total
Main Sponsor	8.500,00 €		
Session Sponsor	4.500,00 €		
TOTAL AMOUNT			

The stated prices are exclusive of the statutory VAT applicable at the time of the booked event.

Please note :

***Leads:** the leads will be scanned on site by hostesses and sent to you within 10 working days after the end of the trade fair. Leads include the following information: salutation, first name, last name, company, position within the company, and email address. Telephone numbers will not be provided.

Notes: The allocation of presentation slots is based on a first come, first served basis. All information and any possible changes are subject to change.

****Hostess License:** The distribution of promotional materials in and around the entrance area, as well as in the presentation and catering areas, is prohibited. Company print materials may only be distributed directly to trade visitors. Distribution within the hall and the rest of the exhibition grounds is not allowed. If distributing materials from other companies, these must be registered as sub-exhibitors in advance. The distribution of additional promotional items (non-print) requires prior consultation with the organizer and written approval. Please send your request to: operations@messe.org. Violations will incur a penalty fee of €2,500. In general, the distribution of bags and/or lanyards is prohibited.

Notes: The allocation of presentation slots is based on a "first come, first served" basis. All information and potential changes are subject to modification.

Please send the completed form to: sales@zukunft-personal.com or your account manager.

We confirm the General Booking Terms and Conditions listed on the reverse side. By signing, I confirm that I am authorized to represent the company named above and that I have received and read the General and Special Trade Fair and Exhibition Terms and Conditions. We confirm payment of the total amount stated above for the trade fair participation in full within 30 days of receiving the invoice.

Place/Date Exhibitor

Signature Exhibitor

Place/Date Organizer

Name & Signature Account Manager

General Terms and Conditions

ZUKUNFT
PERSONAL®

FOR ORDER PLACEMENT, PROCESSING, CALCULATION AND PAYMENT OF SPONSORING AND ADVERTISING SERVICES / ADVERTISING ORDERS (PRINT/ONLINE)

1. PARTIES

- 1.1 "The Customer" whose registered office is stated in the agreement and
- 1.2 "Organiser": CloserStill Media Germany GmbH (VAT Nr.: 200408521) whose registered office is at Theodor-Heuss-Anlage 2, D-68165 Mannheim, Germany.
- 1.3 The Customer wishes to enroll in the Event (as defined below), which is being organised and promoted by the Organiser.

2. AGREEMENT - DEFINITIONS AND INTERPRETATION

- 2.1 In this Agreement including the Schedules (except where the context otherwise requires) the following words shall have the following meanings:
Business Day: any day which is not a Saturday, a Sunday or a bank or public holiday in Germany;
Event: as specified in the Digital Sales Order Form;
Event Dates: as specified in the Digital Sales Order Form;
Materials: all banners, advertisements, posters, publications programmes, brochures, press releases, and other promotional materials associated with the Event whether printed or digital and on the event website;
Event Marks: the marks, logos and any other symbols the Organiser shall use to identify the Event which are the intellectual property rights of either the Organiser which are used (in accordance with this Agreement) or by the customer for the purposes required under the terms of this Agreement;
Fee: the sums payable by the Customer to the Organiser as set out in the agreement. For the avoidance of doubt such sums shall be exclusive of Value Added Tax;
Term: This agreement starts upon acceptance of the Digital Sales Order Form by the Organiser and shall remain in force until the end of the Event.

3. CUSTOMER'S OBLIGATIONS

In return for the granting of rights, the customer agrees to pay the fee specified in the registration form. To avoid any misunderstandings, it is expressly stated that the total amount is to be paid within 30 days of invoicing. If the booking is made less than 45 days before the start of the trade fair, a modified payment condition applies, under which 100% of the amount becomes due immediately.

4. ORGANISER'S OBLIGATIONS

The organizer will make reasonable efforts to ensure that the event is carried out in a first-class and professional manner.

5. INTELLECTUAL PROPERTY RIGHTS

All intellectual property rights in the Event Marks shall be the sole and exclusive property of the Organiser together with any goodwill and the Customer shall not acquire any rights in the Event Marks.

6. MUTUAL INDEMNITY

The customer and the Organiser mutually undertake to indemnify each other against all liabilities claims demands actions costs damages or loss arising out of any breach by either of them of any of the terms of this agreement PROVIDED THAT the same is the subject of an adverse judgment of a court of competent jurisdiction or settled with the others prior written consent (not to be unreasonably withheld or delayed).

7. CANCELLATION

- 7.1 The customer may cancel this agreement by Notice to the Organiser. In the event of cancellation by the Customer, the total amount payable as set out in the Digital Sales Order is immediately payable.
- 7.2 The parties hereby agree that the above constitutes a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the customer.

8. CONFIDENTIALITY

Each party undertakes that it will not at any time hereafter use, or communicate to any person, except to its professional representatives or advisers or as may be required by law or regulatory authority, any confidential information concerning the business or affairs of the other party which may come to its knowledge and each of the parties shall use its reasonable endeavours to prevent the publication or disclosure of any confidential information concerning such matters.

9. NOTICES

Without prejudice to the right to serve notices by any other means any notice served under this agreement shall be in writing. Any notice which has been sent by first class prepaid post shall be deemed to be received 48 hours thereafter (excluding Saturdays Sundays and public holidays). For the purposes of this agreement all notices shall be sent to the parties at the addresses given above unless such other address is notified to the other party in writing.

10. FORCE MAJEURE

If the event is canceled, postponed, shortened, or otherwise affected for any reason beyond the reasonable control of the Organiser, including but not limited to war, fire, national emergencies, or for any other reason, including technical reasons, the Organiser is not obligated to refund the Customer's contribution and accepts no liability toward the Customer or any other persons with regard to claims, legal actions, demands, losses (including consequential damages), costs, or expenses incurred or suffered by the Customer as a result.

11. CANCELLATION

- 11.1 The Organiser may terminate this agreement or suspend its performance of all or any of its obligations immediately and without liability for compensation if the customer fails to comply with any of its obligations under this agreement.
- 11.2 The Organiser may at any time, at its sole discretion, cancel or postpone the Event. The Organiser will notify the Customer as soon as possible if the Event is cancelled or postponed. Except where such cancellation is due to a Force Majeure Event, if the Event is cancelled, the Organiser will repay to the Exhibitor (without interest) any Fees paid by the Customer to the Organiser and the booking will be cancelled. If the Event is postponed this Agreement will remain in force for the new dates.

12. REPRESENTATIONS AND WARRANTIES

- 12.1 Each party warrants and undertakes to the other that:
 - 12.1.1 it has full authority to enter into this agreement and is not bound by any agreement with any third party that adversely affects this agreement; and
 - 12.1.2 it has and will maintain throughout the Term, all necessary powers, authority and consents to enter into and fully perform its obligations under this agreement.
- 12.2 The Customer represents and warrants that:
 - 12.2.1 it owns or is solely entitled to use the Customer's Marks and any other material supplied to the Organiser in relation to this agreement and the Organiser shall be entitled to see evidence to this effect on request;
 - 12.2.2 the Organiser's use of the Customer's Marks will not infringe the rights of any third party.

13. ENTIRE AGREEMENT

This Agreement constitute the entire agreement between the parties and supersede and extinguishes all previous drafts, agreements, arrangements and understanding between them whether written or oral, relating to their subject matter.

14. LAW AND JURISDICTION

All contracts between the Organiser and the Customer relating to the event shall be governed by and construed in accordance with German law and the parties shall submit to the exclusive jurisdiction of the German Courts.

15. MISCELLANEOUS

- 15.1 Nothing contained in this agreement shall be deemed to create any relationship of partnership joint venture or agency between the parties hereto.
- 15.2 The Customer shall not assign sub-licence divest or otherwise seek to delegate any of its rights and obligations hereunder without the Organiser's prior written consent.
- 15.3 A waiver by either party of a breach of any term or condition of this agreement in any one instance shall be in writing and shall not be deemed as a continuing waiver or a waiver of any subsequent breach unless so provided for by the written notice.
- 15.4 Should any term of this agreement be considered void or voidable under any applicable law the said term shall be severed or amended in such manner as to render the remainder of this Agreement valid or enforceable unless the whole commercial object is thereby frustrated.
- 15.5 This agreement contains the entire agreement of the parties with respect to the subject matter of this agreement and supersedes all prior agreements and arrangements (whether written or oral) in relation to such subject matter between the parties. No amendments shall be made to this agreement unless made in writing and signed by a representative of both parties.
- 15.6 The Events are provided for reference purposes only are not intended, nor should they be used, as a substitute for professional advice or judgement or to provide legal advice with the respect to particular circumstances.
- 15.7 Whilst reasonable efforts are made to keep the Event up to date, the Customer should obtain independent verification or advice before relying upon any piece of information in circumstances where loss or damage may result.

Mannheim, July 2025
CloserStill Media Germany GmbH