



14-16
SEPTEMBER

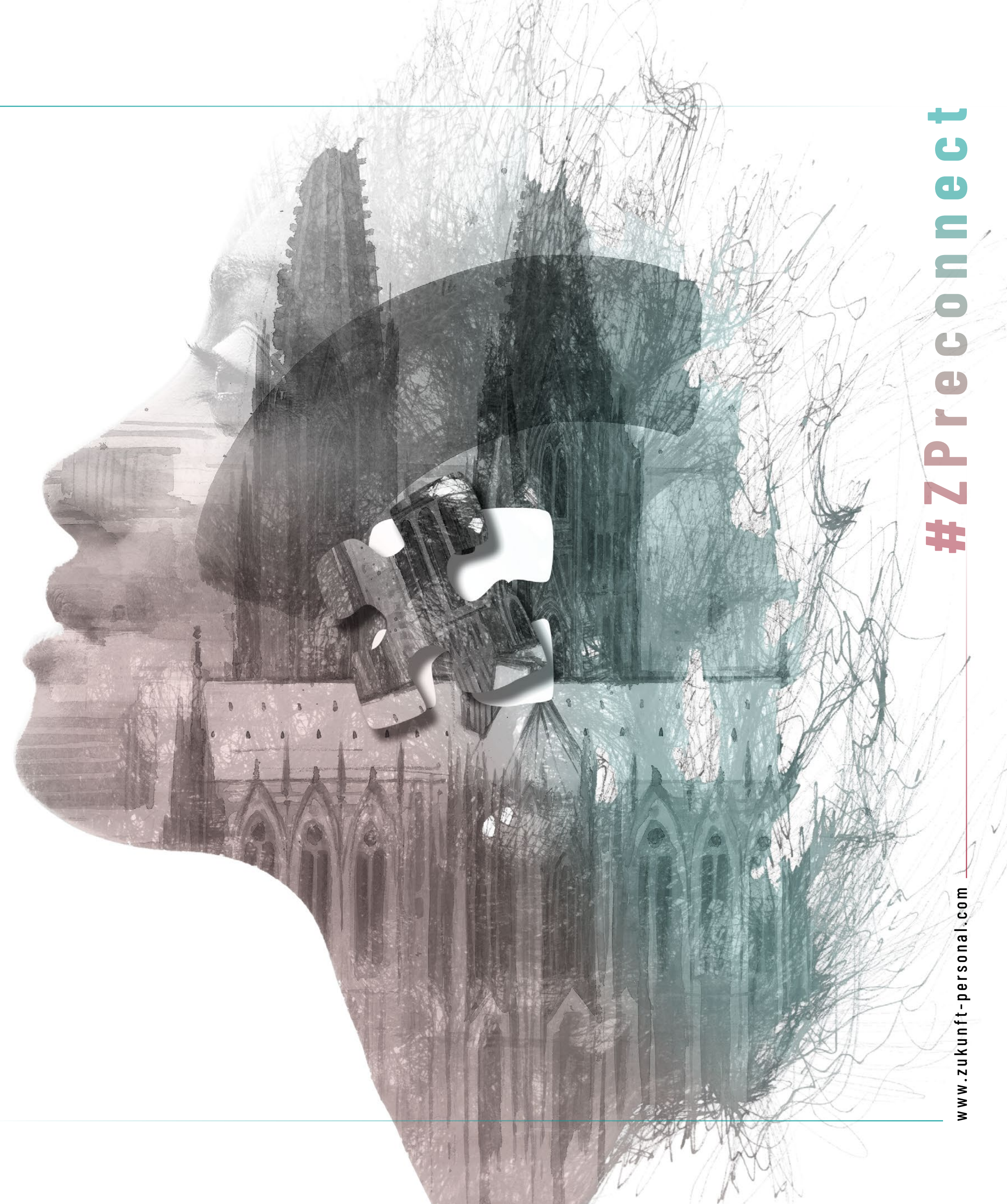
2021 KÖLN

9-23
SEPTEMBER

VIRTUAL

NOW
HYBRID

SCHEDULE +
PROGRAM OVERVIEW



#ZPreconnect

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ZP RECONNECT 2021



Safe. Innovative. Interactive. Unlimited.

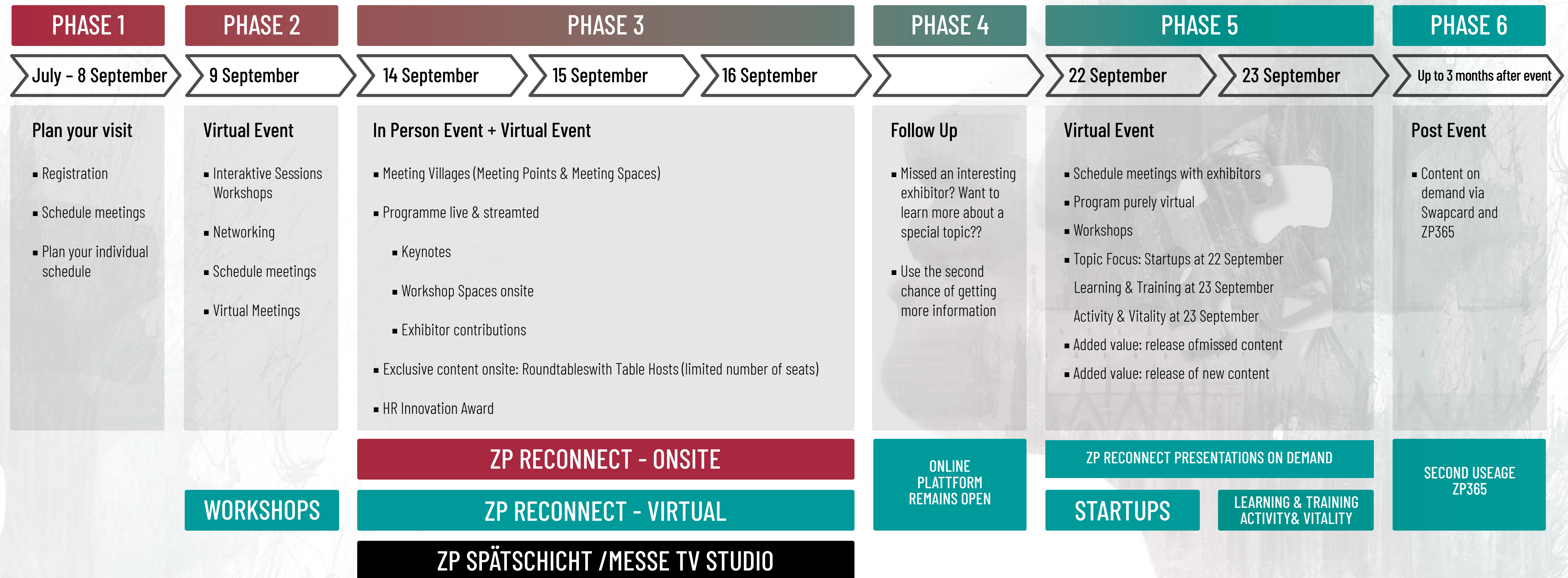
In September 2021, Zukunft Personal will stage the world of work as an innovative and interactive event experience and add another dimension. As a highlight, ZP Reconnect will offer live encounters in Cologne as the first live event around human resources -from September 14th to 16th.

- **Safe:** We offer a maximum of safety. Hygienically and economically.
- **Innovative:** The event concept is aligned with the special requirements of those special times. Every attendee can plan their participation tailored to their individual demands on time and place. The online- and offline event merge into a 360°HR Experience.
- **Interactive:** Before, during and after the event, the live experience will be accompanied by numerous networking possibilities that will allow you to dive deeper into the complete Employer Experience.
- **Unlimited:** The hybrid concept will enable a real exchange between providers, experts and users in the industry and an unlimited use of digital content. Regardless of time and location.

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TIMELINE



VIRTUAL 09 SEPTEMBER	VIRTUAL 14 – 16 SEPTEMBER	ONSITE 14 – 16 SEPTEMBER	VIRTUAL 22 – 23 SEPTEMBER
<div>WORKSHOPS LIVE</div>	<div>KEYNOTES (EXHIBITOR) LIVE</div> <div>CALL FOR SPEAKERS PRE-RECORDED REC</div> <div>CALL FOR SPEAKERS LIVE TALK LIVE</div> <div>BUSINESS TV LIVE</div> <div>ZP SPÄTSCHICHT LIVE</div> <div>PRE-RECORDED DIGITAL ONLY PACKAGE REC</div> <div>HR INNOVATION AWARD LIVE</div>	<div>WORKSHOPS</div> <div>KEYNOTES</div> <div>CALL FOR SPEAKERS LIVE TALK</div> <div>HIGHLIGHT TOPIC SESSIONS (CURATED)</div> <div>BUSINESS TV</div> <div>ZP SPÄTSCHICHT</div> <div>HR INNOVATION AWARD</div>	<div>LIVE WEBSSESSIONS LIVE</div> <div>ON DEMAND ACTIVATION: KEYNOTES (ALL) REC</div> <div>CALL FOR SPEAKERS PRE-RECORDED REC</div> <div>ON DEMAND ACTIVATION: CALL FOR SPEAKERS LIVE TALK REC</div> <div>ON DEMAND ACTIVATION: HIGHLIGHT TOPIC SESSIONS (CURATED) REC</div> <div>ZP SPÄTSCHICHT REC</div> <div>PRE-REC DIGITAL ONLY PACKAGE REC</div> <div>PRE-RECORDED SESSIONS STARTUPS (22 SEP.), AVA & LTA (23 SEP.) REC</div> <div>LIVE WEBSSESSIONS STARTUPS (22.09.), AVA & LTA (23.09) LIVE</div>