



Corporate Health Convention STUTTGART TRADE FAIR 12-13 MAY 2020



EMPOWERMENT.
STRENGTH.
WELL-BEING.

// CHC 2020 – the unique platform for health in the workplace

»» One of a kind in Germany: The foremost CHM summit

No other event brings more than 2,500 trade attendees from the CHM community into contact with over 160 top exhibitors. Make the most of face-to-face discussion with decision-makers and pitch your expertise. More than 100 presentations over 2 days provide a 360° view of every topic related to corporate health. Tap into new target groups and position your business.

// What's new 2020?

»» Healthy food court

Yet more healthy eating. Present yourself as a provider of healthy workplace snacks, drinks and tips. This section also contains a meet-and-eat area where your potential customers can try out the products on the spot!

»» Guided tours

This guided 1-hour tour takes interested trade attendees straight to your stand! Position yourself as an expert in the field, stand out from the competition and present your individual solutions and concepts.

»» Solution slam

Get your audience excited about your company's products and solutions in a 10-minute pitch. Give a presentation on top-level corporate health, then invite customers straight to your trade stand immediately afterwards.

»» HR:MOTION now also in Stuttgart

BIGGER, BETTER, LOUDER – The party and networking event for the HR community will be coming to Stuttgart in 2020. Turn the evening into your party and benefit from an exceptional presence in a new and stunning location.

// What matters to you?

Occupational safety | occupational integration | corporate health promotion | corporate wellbeing | ergonomics | workplace design | demographics | fitness and exercise | healthy leadership | healthy lifestyle | cutting sick leave | mental health | psychological risk assessment | work-life balance

// Reaching the right people*

Positions: The curious and drivers of change in the CHM community | Occupational safety officers | Assistants to the management | occupational health managers | company doctors | works council and staff council members | CHM consultants | CHM and healthcare representatives | corporate health managers | nutritionist | decision-makers | occupational safety professionals | executives | CEOs | health managers & health officers | healthcare consultants | HR managers | heads of health management | employees in health management | staff development and organisational development officers | chief HR officers | experts in preventive healthcare | lecturers in occupational health management | safety officers

// Taking part as an exhibitor, partner or sponsor

Select your exclusive
event menu (from 1.11.2019)

**Tailored trade
fair and event
presence!**
All the necessary services and
products from a single source.

» Unique & tailored: individual stands

Space from **€ 249 per m²**

BUDGET STAND SYSTEM: **€ 135 per m²**

SCOMFORT STAND SYSTEM: **€ 155 per m²**

ZP service package: **€ 799** (binding)

» Peace of mind: all-inclusive stand package

All-inclusive stand package for all stand sizes from 9-20 m².
Including area, stand system, ZP service package,
furnishings and all service charges.

Economy | 9 m² from **€ 3,999** // 15 m² from **€ 5,799** // 20 m² from **€ 7,299**

Premium | 9 m² from **€ 5,199** // 15 m² from **€ 6,999** // 20 m² from **€ 8,499**
(with additional advertising services)

// Themed areas

» Health adventure park*

Ready-to-go workspace package with or without
presentation slots (20 minutes)

6 m² from **€ 2,199**

9 m² from **€ 3,199**

» Startup – Innovate. Shape. Accelerate.*

6 m² angled table with furniture and graphics

Basic package from **€ 1,799**

Power package from **€ 1,999**
(with additional advertising services + presentation)

» Healthy food court*

Present your snacks, drinks and tips to increase healthy eating
in the workplace!

6m² stand area including use of the Meet & Eat Area from **€ 2,590**

» Fitness Hub

Demonstrate your exercise equipment and programmes and show
the positive effect of your schemes, exercises or devices

Space from **€ 249 per m²**

Time slot at the Fitness Hub: **€ 350 per 45 minutes**

*Includes ZP service package

// Link in with content

Present yourself as a knowledge driver and CHM expert. Create added value and
make long-lasting impression with talks and workshops.

Talks:

» 30 minutes € 720

Workshop packages:

» Economy (45 minutes) € 1,290

» Business (105 minutes) € 1,690

Other ways to get involved:

» Solution Slam (10-minute pitch) € 390

» Guided tours € 395

» Meet the Expert € 490
(30-minute talk + 15-minute Q&A session)

// Sponsorship

Attract all the attention you can! Focus on individual trade fairs and events or
exploit the advantages of year-round advertising at all trade fairs.

The choice is yours:

» Get involved in all trade fairs and topics by becoming a series sponsor

» Topic-specific sponsorship

» Trade fair-specific sponsorship

Sounds interesting?

Get in touch with us! We would be delighted to advise
you on bespoke options for a successful exhibition!

YOUR
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