

General Booking Terms & Conditions

for order placement, processing of bookings, billing and payment and payment of sponsorship and promotional services/advertisement orders (print/online)

1. Orders will be subject to the General Terms & Conditions of Business, the applicable price list for promotional services/advertising and the order confirmation. The organiser/publisher reserves the right to reject promotional services/advertising orders, including individual services/advertisements, within a framework contract, at its own discretion. The client/advertiser shall be notified of this rejection.

2. Specific positions of promotional services/advertisements cannot be guaranteed. Further, the organiser reserves the right to withdraw from implementing orders that have already been accepted for technical or other reasons, without any entitlement to compensation on the part of the client/advertiser.

3. The organiser/publisher cannot guarantee exclusion of competitors. Promotional services/ text-based advertisements that are not recognisable as advertising from their design will be marked as such.

4. The promotional service/advertisement will be approved if its content corresponds to the conceptual framework and design of the relevant trade fair/printed publication. Companies that have not met their financial obligations from earlier contracts may be refused approval. The contract between the organiser/publisher and the client/advertiser will be concluded upon provision of approval/ booking confirmation. Once approval has been provided by the organiser/publisher, the booking and the obligation to pay the prices for promotional services/ advertisements will remain legally binding, even if the organiser/publisher does not receive the material or advertisement copy in good time. The organiser/publisher shall be entitled to withdraw approval if it was granted on the basis of incorrect conditions or information, or if the conditions for approval are no longer met.

5. It is not possible to withdraw from the contract. The entire promotional service/advertisement costs must be paid. Should the client/advertiser choose to not use the promotional service/advertisement that he has booked to its full extent or to not use his booked advertisement space, he shall nevertheless have to pay the full amount. In order to maintain the overall appearance, the organiser/publisher may replace the client/advertiser's promotional services/ advertisement space with its own advertising/ advertisements. This shall not release the client/advertiser from his payment obligations. The client/advertiser's choice to not utilise the booked promotional service/advertisement space shall apply upon receipt of a written declaration.

6. The organiser/publisher shall endeavour the reproduce advertisements as for the promotional service/advertisement. Slight variations in colour within the tolerance range of the production are justified in the case of documents. Unusable or damaged data shall be returned to the client/advertiser. If any defects in the data is not immediately identifiable and only become noticeable during the production, the client/advertiser shall not have any claim in the event that the data is inadequate.

The organiser/publisher shall not accept any liability for changes requested over the telephone. Proofs shall only be provided at the express wish and cost of the client/ advertiser. Should the client/advertiser fail to sign off proofs by the deadline for advertisements or another deadline set by the organiser/publisher, authorisation shall be deemed as granted. The obligation to keep documents on record shall end three months from the publication of the relevant document. Specimen copies of promotional activities measures on the exhibition grounds shall not be kept.

7. The client/advertiser shall pay the costs of producing final drawings or other documents. In the event of late delivery of documents, the resulting additional costs shall be invoiced to the client/advertiser. The client/advertiser guarantees that the promotional services/advertisements do not violate any statutory provisions or third-party rights.

8. The client/advertiser agrees to his personal and company data being collected, saved and processed by the organiser/publisher and disclosed to contractual partners of the organiser/publisher if required for the purposes of providing services in conjunction with the trade fair participation or advertising.

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spring Messe Management GmbH