

Upon written acceptance by CloserStill Media Germany GmbH of this stand application, a contract will exist between the Exhibitor and the Organisers. The Exhibitor will retain the right to cancel the space booking without incurring a "cancellation fee" for a period of 28 days from the date this contract is signed by the Exhibitor. After 28 days, from the 23rd April 2026 on, the standard terms and conditions overleaf will apply.

1. Company Information

| | |
|---|---------------------------------|
| | Invoice address (if different): |
| Company Name: _____ | _____ |
| Tax no./VAT ID no.: _____ | _____ |
| Street/PO box: _____ | _____ |
| Postcode/town: _____ | _____ |
| Country: _____ | _____ |
| Phone: _____ | _____ |
| E-Mail: _____ | _____ |
| Website: _____ | _____ |
| Contact Person*: _____ | _____ |
| Stand Manager: _____ | _____ |
| Entry in the exhibitor directory: _____ | |

Please enter the name under which you would like to be listed in the official exhibitor directory.

Please select the category under which you would like to be listed (only one).

- Recruiting & Attraction
 Organisational Performance
 Learning & Development
 Corporate Health

Sub-exhibitor information:

The following sub-exhibitors/exhibiting companies are represented at our stand**:

| | Co-Exhibitor A | Co-Exhibitor B |
|----------------|----------------|----------------|
| Company | | |
| Address | | |
| Contact Person | | |
| Phone number | | |
| E-Mail | | |

- Please invoice the sub-exhibitor fee directly to the sub-exhibitor(s). By submitting the binding registration, we confirm that the sub-exhibitor(s) has/have been informed about the assumption of costs for the sub-exhibitor fee.

*Confirmations of acceptance are sent via email to the contact person listed here.
 **The sub-exhibitor(s) must also submit their own registration(s) separately.

2. Individual

| EXHIBITION SPACE | m ² | Price | Total |
|---|-------------------|---------|-------|
| From 9 m ² Row stand [stand with 1 open side] | | 399 € | |
| AUMA Association Contribution per m ² (https://www.auma.de/) – mandatory for all exhibitors | | 0,60 € | |
| One-time surcharge per stand type | Selection | Price | Total |
| Corner stand [stand with 2 open sides] | | 499 € | |
| Head stand [stand with 3 open sides] | | 999 € | |
| Island stand [stand with 4 open sides] | | 1.499 € | |
| ZP MARKETING PACKAGES (see full overview in annex) <i>The selection of one ZP Marketing Package is mandatory</i> | Selection/ No. | Price | Total |
| Basic: Includes essential services for digital presence, lead capture, and marketing materials. | | 1.049 € | |
| Advanced (recommended): Extends the Basic functions with additional visibility options, 3 product indices incl., 2 lead management licenses, publication of product information in the exhibitor directory, and further advanced marketing tools. | | 2.799 € | |
| Premium: Includes all functions of the Advanced Package, 5 product indices incl., placement of one "Featured Product" on zpe.com, publication of media content, 3 lead management licenses, extended professional advertising materials, as well as additional promotion and presentation opportunities. | | 3.999 € | |
| Fee for co-exhibitors incl. ZP Marketing Package Basic | | 1.599 € | |
| TOTAL EXHIBITION PARTICIPATION COST | | | |

The prices quoted do not include the statutory value-added tax applicable at the time of the booked event.

- Standard insurance package of 299,- €**
[mandatory insofar as the exhibitor does not have their own insurance cover; cf. Item 5 of the Special Trade Fair and Exhibition Conditions]
Will always be billed and can be refunded afterwards, by submitting your own insurance.
- Inspection fees of 89,- €**
[mandatory if a stand area is booked without a stand construction system; cf. Item 7 (7.4) of the Special Trade Fair and Exhibition Conditions]

We confirm compliance with the General Exhibition Terms and Conditions of FAMA Fachverband Messen und Ausstellungen e.V., the Special Exhibition Terms and Conditions for Zukunft Personal Nord 2027 listed overleaf, and any amendments imposed by the organizer and the exhibition center. I confirm with my signature that I am authorized to represent the above-mentioned company and that I have received and read the General and Special Exhibition Terms and Conditions.

We confirm to pay 50% of the total amount of the above mentioned trade fair appearance within 30 days after receipt of the invoice and in full no later than 6 months before the start of the event.

Place/Date Exhibitor

Place/Date Account Manager

Name/Signature Exhibitor

Name/Signature Account Manager

Overview of ZP Marketing Packages by Features

| | ZP Service Area / Feature | Basic 1.049 € | Advanced Leads & Visibility 2.799 € | Premium Leads & Visibility 3.999 € |
|--|---|-------------------------|---|--|
| Digital Presence & Services | Simple management of exhibitor profile in webshop | ✓ | ✓ | ✓ |
| | Product search & company search | ✓ | ✓ | ✓ |
| | Visibility in visitor profile, favorites function, contact option | ✓ | ✓ | ✓ |
| | Product indices included | | 3 | 5 |
| | Extended company entry in app on website and in the digital trade fair magazine (character count) | 300 z. | 600 z. | 900 z. |
| | Publication of product information (texts, images, videos, links) | | ✓ | ✓ |
| | Featured Product in "ZP Recommends" / Gallery | | | ✓ |
| Lead Generation & Contact Management | Lead management licenses | 1 | 2 | 3 |
| | Individual registration links / voucher code | ✓ | ✓ | ✓ |
| | Download lists of pre-registered guests | ✓ | ✓ | ✓ |
| | Lead export as Excel file | ✓ | ✓ | ✓ |
| | QR code scan with event app (lead capture at stand) | | ✓ | ✓ |
| Marketing Materials & Advertising Media | Access to marketing materials (invitations, web banners, event logos) | ✓ | ✓ | ✓ |
| | Number of voucher codes for visitor generation | 100 | 200 | 200 + 20 ZP Plus |
| | Company entry with stand number in Pocket Guide (print) | ✓ | ✓ | ✓ |
| | Logo on hall plan in Pocket Guide print and digital trade fair magazine | | | ✓ |
| | Exhibitor interview in Messe-TV on site | | | ✓ |

Legend:
 ✓ = Service included
 X = Not included
 Number = Corresponding number / scope of service (e.g. product indices, lead app licenses, voucher codes)