

// ZPN 2023 – The HR Summit in the north of Germany

With more than 200 top exhibitors and over 4,000 visitors, Zukunft Personal Nord is the matchmaking platform for the HR industry in northern Germany. It's the perfect stage for you: The high-calibre programme with over 160 speakers, interactive formats and live coaching, offers a 360° view across the whole employee experience - actively shape the programme and get in direct contact with the decision-makers of your industry. Develop new target groups and position your company.

»» Meet the Who-is-Who of the HR industry.

// Topics – along the whole Employee Experience

»» Orientation in line with the Employee Experience: 360° HR EXPERIENCE

The thematic focus of the Employee Experience, as well as the colour coding, reflects the entire HR value chain and ensures an easy and intuitive visitors experience.

»» Industry highlight logistics

Meet with HR professionals from one of the most important industries with more than 300,000 employees and position yourself with your special services and solutions.



// RECRUITING & ATTRACTION

TEMPORARY WORK
EMPLOYER BRANDING
RECRUITING
ONBOARDING
PERSONNEL MARKETING
EMPLOYMENT AGENCY



// OPERATIONS & SERVICES

STARTUP INNOVATIONS
BENEFIT MANAGEMENT
PERSONNEL MANAGEMENT
LABOR LAW
RELOCATION
SERVICES
WORK RELATIONS



// LEARNING & DEVELOPMENT

INDIVIDUAL DEVELOPMENT
ORGANIZATIONAL DEVELOPMENT
PERSONNEL DEVELOPMENT



// CORPORATE HEALTH

BGM
MOVEMENT & NUTRITION
ERGONOMICS & WORKPLACE
DESIGN
SAFETY AT WORK
CONSULTATION & PREVENTION



// FUTURE OF WORK

SPACES
TOOLS & METHODS
LEADERSHIP
CULTURE & MINDSET
SKILLS & COMPETENCES

// Reaching the right targets

Industries: Automotive Industry | Manufacturing Industry | Technology & Innovation | Mechanical & Plant Engineering | Electrical Engineering | Metal Industry & IT | Consulting | Services | Medicine & Health | Chemicals & Pharmaceuticals

Positions: Occupational Health and Safety Officers | Training and Further Education Officers | Company Medical and Staff Councils | Company Health Managers | Business Developers | Chief Agile Officer | Chief Corporate Communications Officer | Chief Digital Officer | Chief Executive Officer | Chief Human Resources Officer | Chief Innovation Officer | Chief Information Officer | Chief Learning Officer | Compensation & Benefits Manager | Consultant Digital Transformation | Digital Transformation Manager | Employer Branding and Marketing Manager | Ergonomics Consultant | Occupational Health & Safety Specialist | Innovation Manager | Department Head | Human Resources Staff | Co-designer | Human Resources Planners | Recruiters | HR Consultants | Human Resources and Corporate Developers | Safety Officers | Talent Management Executives | Visionaries

// Participate as an Exhibitor, Partner or Sponsor

**Tailor-made trade
fair and event
presence!**
All necessary services and
products from a single
source.

» Unique & Customized Individual Booth

Spaces from **299€/m²**

Stand System Budget: **169€/m²**

Stand System Comfort: **199€/m²**

ZP Service Package: **999 €** (obligatory)

» All-round Carefree: All-In Booth Package

All-In booth package for all stand sizes from 9-20m². Including space, booth system, ZP Service Package, furniture, and all service packages.

9m² from 5,699€ // **15m²** from 8,699€ // **20m²** from 11,199€

// Special Areas

» Activity & Vitality Area

Ready to use Workspace Package with or without lecture slot (20 minutes)

6m² from 2,799€

9m² from 3,899€

» ARBEITSSCHUTZ SMART EVENT **NORD**

Occupational safety smart event north

As a co-located event, spring Messe and HINTE Expo & Conference will for the first time jointly present the latest health and occupational health and safety highlights. Take advantage of the potential of these attractive new target groups.

» Live Training Area

4m² exhibition space from 3,499 €

including one presentation slot of 30 minutes each per exhibition day

Attention: limited places, first come first serve



Show your presence and generate more leads!

Take advantage of the extensive sponsorship opportunities to draw attention to your company before, during and after the trade fair.



// Sponsorship

Secure the greatest possible attention! Place the focus on individual trade fairs and events or take advantage of all the benefits of year-round application across all trade fairs.

The choice is yours:

- » Participation across trade shows and themes in the form of Series Sponsorships.
- » Theme Sponsorships
- » Trade show-specific Sponsorships
- » Online sponsorship opportunities: ZP365, ZPSpätschicht and ZPDX Days.

Interested?

Please contact us! We will be happy to advise you personally for your individual exhibition success!

PERSONAL CONTACT

Sandra Reis
Event Director
s.reis@messe.org
T +49 621 700 19 - 283

Oliver Remke
Senior Key Account Manager / Team Lead Sales
o.remke@messe.org
T +49 621 700 19 - 284

www.zukunft-personal.de/nord