

### 1. Company information

Company name: _____ Tax no. / VAT ID no.: _____ Street / PO Box: _____ Town / postcode: _____ Country: _____ Phone: _____ Fax: _____ Email: _____ Website / Twitter: _____ Contact person*: _____	Invoice address (if different): _____ _____ _____ _____ _____ _____ _____ _____ _____
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Please use this field to enter the way in which you would like to be officially named in the exhibitor lists.  
 \* Confirmations of acceptance are sent via email to the contact person listed here.

Please select the "Highlight Topic" under which you would like to be listed (you can only select one "Highlight Topic"):

- Recruiting & Attraction   
  Operations & Services   
  Learning & Development   
  Corporate Health   
  Future of Work

### 2. Content-Related Contribution

Premium Sponsoring	Price	Unit	Amount
GOLD Sponsoring    basic package 5,000.- € + additional products	from 25,000,- €	<input type="checkbox"/>	
SILVER Sponsoring    basic package 5,000.- € + additional products	from 15,000,- €	<input type="checkbox"/>	
BRONZE Sponsoring    basic package 5,000.- € + additional products	from 10,000,- €	<input type="checkbox"/>	
Highlight Topic Sponsoring	Price	Unit	Amount
Recruiting & Attraction	15,000,- €	<input type="checkbox"/>	
Operations & Services	15,000,- €	<input type="checkbox"/>	
Learning & Development	15,000,- €	<input type="checkbox"/>	
Corporate Health	15,000,- €	<input type="checkbox"/>	
Future of Work	15,000,- €	<input type="checkbox"/>	
Exklusive Sponsorings	Price	Unit	Amount
Exhibition bags	21,500,- €	<input type="checkbox"/>	
Lanyards	18,650,- €	<input type="checkbox"/>	
Product & Program Sponsoring	Price	Unit	Amount
Keynote Sponsoring	21,950,- €	<input type="checkbox"/>	
Ticket Sponsoring	19,900,- €	<input type="checkbox"/>	
Welcome Sponsoring	12,990,- €	<input type="checkbox"/>	

Product & Program Sponsoring	Price	Unit	Amount
Shuttle Bus Sponsoring	10,900,- €	<input type="checkbox"/>	
LOUNGE Sponsoring	9,500,- €	<input type="checkbox"/>	

Content Contributions	Price
<b>Sessions and workshops can be booked in may 2024. Information about this follows.</b>	
30 minutes Session	1,450,-
Workshop	from 1,790,- €

Printproducts	Price	Unit	Amount
Voucher Booklet	790,- €	<input type="checkbox"/>	
<b>Add-ons in the fair magazine</b>			
Product index-entry (print and online)	110,- €		
<b>Additional text Copmany description</b>			
300 characters	255,- €	<input type="checkbox"/>	
600 characters	375,- €	<input type="checkbox"/>	
900 characters	495,- €	<input type="checkbox"/>	
<b>Fair magazin</b>			
Cover Page 2/3	3.500,- €	<input type="checkbox"/>	
Cover Page 4 (back page)	4.500,- €	<input type="checkbox"/>	
Inside page: full page	2.600,- €	<input type="checkbox"/>	
Inside page: half page	1.700,- €	<input type="checkbox"/>	

Advertising Opportunities Outdoor	Price	Unit	Amount
<b>Advertising space entrance south</b>			
window sticker	12,000,- €	<input type="checkbox"/>	
bonding glass railing	9,900,- €	<input type="checkbox"/>	
sticker elevator	5,390,- €	<input type="checkbox"/>	
<b>Piazza advertising space</b>			
window stickers	2,190,- €	<input type="checkbox"/>	
wall banner	5,900,- €	<input type="checkbox"/>	

Advertising Opportunities entrance area	Price	Unit	Amount
<b>Advertising space entrance south</b>			
window sticker	Price on demand	<input type="checkbox"/>	
turnstile area, each	7.990,- €		
ceiling banner	5,900,- €		
wall banner	5,900,- €		
Advertising Opportunities Indoor	Price	Unit	Amount
Advertising space passage 4/10: signage	3,990,- €		
<b>Advertising space hall transition</b>			
front side	3,290,- €	<input type="checkbox"/>	
side surface	3,990,- €	<input type="checkbox"/>	
Sanitary advertising men toilet	1,950,- €	<input type="checkbox"/>	
Advertising Opportunities in the fair	Price	Unit	Amount
Hostess license	2,190,- €		
Logo placement on the hall plan	5,400,- €	<input type="checkbox"/>	
Floorgraphics	4,500,- €	<input type="checkbox"/>	
Screensaver Main Stages	2,850,- €		
Ceiling banner on the exhibition stand	2,500,- €	<input type="checkbox"/>	
FairVerify Lead Scanner App	Price	Unit	Amount
Lead Management Software Paket (1 App-User)	132,- €	<input type="checkbox"/>	
Lead Management Software Paket (2 App-User)	263,- €	<input type="checkbox"/>	
Lead Management Software Paket (5 App-User)	417,- €	<input type="checkbox"/>	
Lead Management Software Paket (10 App-User)	602,- €	<input type="checkbox"/>	
Online Anzeigen	Price	Unit	Amount
Content Ad (530x316 px) incl. link per week	750,- €	<input type="checkbox"/>	
Content Ad (530x316 px) incl. link per month	2,790,- €	<input type="checkbox"/>	
Rectangle Ad (530x650 px) incl. link per week	1,290,- €	<input type="checkbox"/>	
Rectangle Ad (530x650 px) incl. link per month	4,290,- €	<input type="checkbox"/>	
Bigsized Ad (1650x316 px) per week	1,590,- €	<input type="checkbox"/>	
Bigsized Ad (1650x316 px) per month	4,770,- €	<input type="checkbox"/>	
Featured Exhibitor	Price	Unit	Amount
Featured Exhibitor per week	590,- €	<input type="checkbox"/>	
Featured Exhibitor per month	1,770,- €	<input type="checkbox"/>	

Advertising on the platform	Price	Unit	Amount
Advertorial per week	2,000,- €	<input type="checkbox"/>	
Advertorial per month	6,400,- €	<input type="checkbox"/>	
Company Index for Exhibitors only / Launch offer until 03/31/2023	1,890,- €	<input type="checkbox"/>	
Company Index for Exhibitors	2,990,- €	<input type="checkbox"/>	
Company Index for non-Exhibitors / Launch offer until 06/30/2023	2,990,- €	<input type="checkbox"/>	
Company Index for non-Exhibitors	3,990,- €	<input type="checkbox"/>	
ZP Event App	Price	Unit	Amount
Logo in Image Gallery	980,- €	<input type="checkbox"/>	
Banner	3,980,- €	<input type="checkbox"/>	
Display	4,890,- €	<input type="checkbox"/>	
Newsletter	Price	Unit	Amount
Panorama Ad	2,500,- €	<input type="checkbox"/>	
Kombi Ad	2,500,- €	<input type="checkbox"/>	
Packages exclusively for Exhibitors	Price	Unit	Amount
Double Trouble (12 month)	3,790,- €	<input type="checkbox"/>	
Lets Talk Business (1 week)	4,390,- €	<input type="checkbox"/>	
ZPDX Packages	Price	Unit	Amount
Main Sponsor	7,990,- €	<input type="checkbox"/>	
Sessionsponsor	3,990,- €	<input type="checkbox"/>	
TOTAL			

All prices shown are net and do not include any statutory VAT that may be applicable at the time that the booked event takes place.  
 \*\*Please notes that presentation slots will be placed on a first come - first served basis. All information and possible changes are subject to change.

**Please send the completed form to: [sales@zukunft-personal.com](mailto:sales@zukunft-personal.com)**

We confirm that we comply with the general terms and conditions listed overleaf. With my signature, I confirm that I am authorized to represent the above mentioned company and that I have received and read the terms and conditions. We confirm that 100 % of the above mentioned total will be paid within 30 days of receipt of the invoice. If you book less than 45 days before the start of the trade fair, the changed payment terms of 100% apply immediately.

\_\_\_\_\_  
Place/Date Exhibitor

\_\_\_\_\_  
Company stamp Exhibitor

\_\_\_\_\_  
Signature Exhibitor

\_\_\_\_\_  
Place/Date Organizer

\_\_\_\_\_  
Company stamp Organizer

\_\_\_\_\_  
Name & Signature Account Manager

# General Terms and Conditions

## FOR ORDER PLACEMENT, PROCESSING, CALCULATION AND PAYMENT OF SPONSORING AND ADVERTISING SERVICES / ADVERTISING ORDERS (PRINT/ONLINE)

### 1. PARTIES

- 1.1 "The Customer" whose registered office is stated in the agreement and
- 1.2 "Organiser": CloserStill Media Germany GmbH (VAT nr.: 200408521) whose registered office is at Theodor-Heuss-Anlage 2, D-68165 Mannheim, Germany ("the Organiser").

### RECITALS

- A The Customer wishes to enrol in the Event (as defined below), which is being organised and promoted by the Organiser.

### 2. AGREEMENT

#### Definitions and Interpretation

- 1.1 In this Agreement including the Schedules (except where the context otherwise requires) the following words shall have the following meanings:

**Business Day:** any day which is not a Saturday, a Sunday or a bank or public holiday in Germany;

**Event:** as specified in the Digital Sales Order Form;

**Event Dates:** as specified in the Digital Sales Order Form;

**Materials:** all banners, advertisements, posters, publications programmes, brochures, press releases, and other promotional materials associated with the Event whether printed or digital and on the event website;

#### Event Marks:

the marks, logos and any other symbols the Organiser shall use to identify the Event which are the intellectual property rights of either the Organiser which are used (in accordance with this Agreement) or by the customer for the purposes required under the terms of this Agreement;

**Fee:** the sums payable by the Customer to the Organiser as set out in the agreement. For the avoidance of doubt such sums shall be exclusive of Value Added Tax;

**Term:** This agreement starts upon acceptance of the Digital Sales Order Form by the Organiser and shall remain in force until the end of the Event.

### 3. CUSTOMER'S OBLIGATIONS

- 3.1 In consideration of the grant of Rights the customer hereby agrees:
- 3.1.1 to pay the Fee set out in the agreement; for the avoidance of doubt, the Fee is due within 30 days after invoicing.

### 4. ORGANISER'S OBLIGATIONS

In consideration of the timely and proper performance of customer's obligations herein Organiser hereby agrees:

- 4.1 To use its reasonable endeavours to procure that the Event is conducted in a first-class professional manner;

### 5. INTELLECTUAL PROPERTY RIGHTS

All intellectual property rights in the Event Marks shall be the sole and exclusive property of the Organiser together with any goodwill and the Customer shall not acquire any rights in the Event Marks.

### 6. MUTUAL INDEMNITY

The customer and the Organiser mutually undertake to indemnify each other against all liabilities claims demands actions costs damages or loss arising out of any breach by either of them of any of the terms of this agreement PROVIDED THAT the same is the subject of an adverse judgment of a court of competent jurisdiction or settled with the others prior written consent (not to be unreasonably withheld or delayed).

### 7. CANCELLATION

- 7.1 The customer may cancel this agreement by Notice to the Organiser. In the event of cancellation by the Customer, the total amount payable as set out in the Digital Sales Order is immediately payable
- 7.2 The parties hereby agree that the above constitutes a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the customer

### 8. CONFIDENTIALITY

Each party undertakes that it will not at any time hereafter use, or communicate to any person, except to its professional representatives or advisers or as may be required by law or regulatory authority, any confidential information concerning the business or affairs of the other party which may come to its knowledge and each of the parties shall use its reasonable endeavours to prevent the publication or disclosure of any confidential information concerning such matters.

### 9. NOTICES

Without prejudice to the right to serve notices by any other means any notice served under this agreement shall be in writing. Any notice which has been sent by first class prepaid post shall be deemed to be received 48 hours thereafter (excluding Saturdays Sundays and public holidays). For the purposes of this agreement all notices shall be sent to the parties at the addresses given above unless such other address is notified to the other party in writing.

### 10. FORCE MAJEURE

Should the Event be cancelled, moved, curtailed or adversely affected by any cause not within the reasonable control of the Organiser including but not limited to war, fire, national emergency, labour dispute, strike, lockout, civil disturbance, Act of God, or non-availability of

the platform on which the event is held or otherwise for any reason, including technical reason, the Organiser shall be under no obligation to refund the Fee and shall be under no liability to the Customer for any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses) costs or expenses whatsoever which may be brought against or suffered or incurred by the customer as the result thereof.

### 11. CANCELLATION

- 11.1 The Organiser may terminate this agreement or suspend its performance of all or any of its obligations immediately and without liability for compensation if the customer fails to comply with any of its obligations under this agreement.
- 11.2 The Organiser may at any time, at its sole discretion, cancel or postpone the Event. The Organiser will notify the Customer as soon as possible if the Event is cancelled or postponed. Except where such cancellation is due to a Force Majeure Event, if the Event is cancelled, the Organiser will repay to the Exhibitor (without interest) any Fees paid by the Customer to the Organiser and the booking will be cancelled. If the Event is postponed this Agreement will remain in force for the new dates.

### 12. REPRESENTATIONS AND WARRANTIES

- 12.1 Each party warrants and undertakes to the other that:
  - 12.1.1 it has full authority to enter into this agreement and is not bound by any agreement with any third party that adversely affects this agreement; and
  - 12.1.2 it has and will maintain throughout the Term, all necessary powers, authority and consents to enter into and fully perform its obligations under this agreement.
- 12.2 The Customer represents and warrants that:
  - 12.2.1 it owns or is solely entitled to use the Customer's Marks and any other material supplied to the Organiser in relation to this agreement and the Organiser shall be entitled to see evidence to this effect on request;
  - 12.2.2 the Organiser's use of the Customer's Marks will not infringe the rights of any third party

### 13. ENTIRE AGREEMENT

This Agreement constitute the entire agreement between the parties and supersede and extinguishes all previous drafts, agreements, arrangements and understanding between them whether written or oral, relating to their subject matter.

### 14. LAW AND JURISDICTION

All contracts between the Organiser and the Customer relating to the event shall be governed by and construed in accordance with German law and the parties shall submit to the exclusive jurisdiction of the German Courts.

### 15. MISCELLANEOUS

- 15.1 Nothing contained in this agreement shall be deemed to create any relationship of partnership joint venture or agency between the parties hereto.
- 15.2 The Customer shall not assign sub-licence divest or otherwise seek to delegate any of its rights and obligations hereunder without the Organiser's prior written consent.
- 15.3 A waiver by either party of a breach of any term or condition of this agreement in any one instance shall be in writing and shall not be deemed as a continuing waiver or a waiver of any subsequent breach unless so provided for by the written notice.
- 15.4 Should any term of this agreement be considered void or voidable under any applicable law the said term shall be severed or amended in such manner as to render the remainder of this Agreement valid or enforceable unless the whole commercial object is thereby frustrated.
- 15.5 This agreement contains the entire agreement of the parties with respect to the subject matter of this agreement and supersedes all prior agreements and arrangements (whether written or oral) in relation to such subject matter between the parties. No amendments shall be made to this agreement unless made in writing and signed by a representative of both parties.
- 15.6 The Events are provided for reference purposes only are not intended, nor should they be used, as a substitute for professional advice or judgement or to provide legal advice with the respect to particular circumstances.
- 15.7 Whilst reasonable efforts are made to keep the Event up to date, the Customer should obtain independent verification or advice before relying upon any piece of information in circumstances where loss or damage may result.

Mannheim, October 2023  
CloserStill Media Germany GmbH