

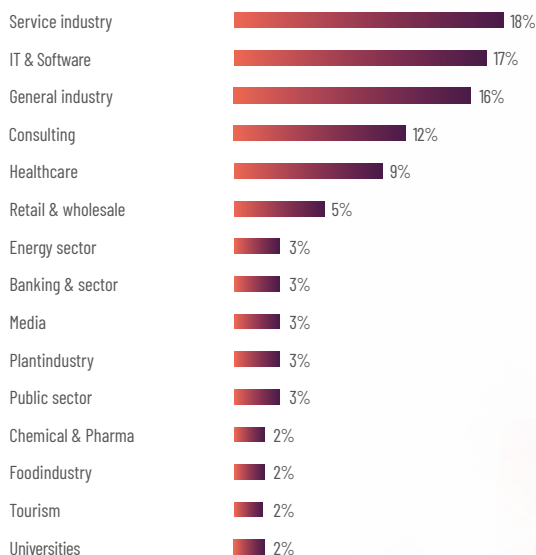
ZUKUNFT
PERSONAL®

TOP LINE FACTS

13 - 15
SEPT 2022 KÖLN

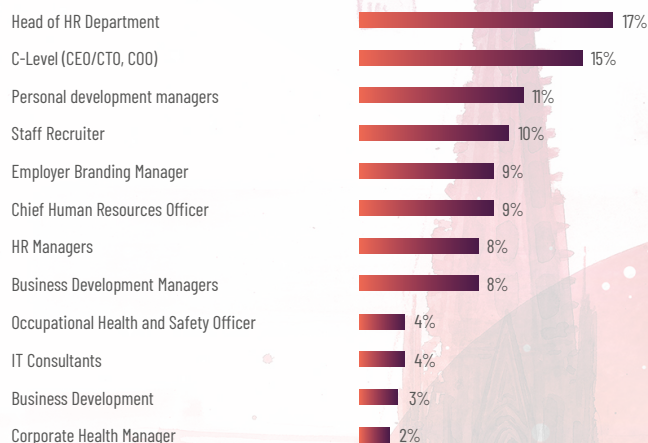
#ZPEurope

TRADE VISITOR SECTORS*



*Excerpt

POSITIONS OF THE TRADE VISITORS*



*Excerpt



16.095
VISITORS

500
EXHIBITORS &
SPONSORS

550
SESSIONS



TOP SPEAKER

Roman Rackwitz

Gamification Architect; CEO Engaginglab GmbH

Board of Directors Schultheiss Software AG Expertenrat

Zukunft Personal Learning & Training, Engaginglab GmbH

„The Zukunft Personal Europe this year has moved up a gear as regards the exchange between speakers, workshop leaders and visitors. Rarely have I seen such an eager audience. Thank you! Learning, team work and transformation capacity were the main topics, from my point of view.“



Do you want to be part of the next ZP event?

For more information see www.zukunft-personal.com/sales



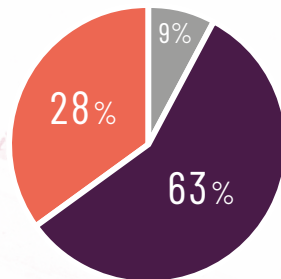
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VISITORS' DECISION MAKING AUTHORITY

■ sole and co-decisive
■ consults and supports decision-making
■ none





2022 HR INNOVATION AWARD

DISRUPT.
INNOVATE.
SUCCEED.

THE WINNERS ARE...


HR Tech & Digital Transformation

 Aivy


Recruiting & Attraction

 yakha


Learning & Development

 Remotly


Corporate Health & Corporate Culture

 Brainification

// NEW IN 2022

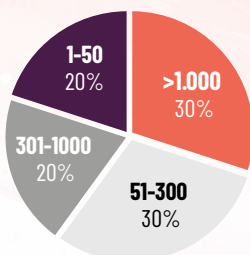
FIRESIDE
CHAT

CULINARY
TALKS

EMPLOYER
BRANDING
LOUNGE

NEW WORK
FAILS

COMPANY SIZE IN NUMBER OF EMPLOYEES



96% of professional visitors will recommend Zukunft Personal Europe as a top branche event.

94% of exhibitors intend to return the following year.

// VISITORS' TESTIMONIAL

The Zukunft Personal is inspiring! The exchange at the HR Roundtable is practice-oriented and personal. Combining suppliers and service providers of all kinds and particularly start-ups with great current-market products, it is an unbeatable format for the HR world.

It was great to be at Zukunft Personal 2022, met a lot of our partners but I was also impressed about the innovations on ATS / Learning / Talent solutions I saw. I expect that other European countries will meet these solutions as they do have a very International approach and functionalities.

The Zukunft Personal offers a great overall impression of suppliers on the HR market, which trends are or will soon be up to date.



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