

// ZPS 2020 - The HR summit in Southern Germany

» Meet the HR community in the South of Germany

With some 330 top exhibitors and more than 5,000 visitors, the „Zukunft Personal Sued“ is the matchmaking platform for the HR industry in the South of Germany. The perfect stage: The top-class programme with more than 180 talks, interactive formats and live coaching events, take this chance to actively shape the fair and get into direct contact with the decision makers in your industry.

// What's new in 2020? (initial outlook)

» Orientation along the employee experience: A 360° HR EXPERIENCE

The thematic focus along the employee experience as well as uniform colour coding reflect the entire HR value-added chain and result in even simpler and more intuitive visitor orientation.

» Sector highlight automobile industry and machinery and plant engineering

Meet those responsible for HR from one of the highest-grossing industry branches with more than 235,000 employees and position yourself with your special services and solutions.

» New formats, including, for example, the solution slam 10-minute pitch to present your company. The only format where it expressly desired that you actively promote your products.

Expert area
Set yourself apart and become the voice of your industry.
This interactive format offers you the ideal stage to enter into a dialogue with visitors.

» HR:MOTION now also in Stuttgart

BIGGER, BETTER, LOUDER - The party and networking event for the HR community will be coming to Stuttgart in 2020. Turn the evening into your party and benefit from an exceptional presence in a new and stunning location.

// Reaching the right people

Sectors: Automobile industry | Manufacturing industry | Technology & innovation | Machinery and plant engineering | Electrical engineering | Metal industry & IT | Consulting | Services | Medicine & health | Chemistry & pharmaceuticals

Positions: Chief Agile Officers | Chief Corporate Communications Officers | Chief Digital Officers | Chief Executive Officers | Chief Human Resources Officers | Chief Innovation Officers | Chief Information Officers | Chief Learning Officers | HR Directors | HR Executive | Training and Further Training Officers | Staff Councils | Business Developers | Compensation & Benefits Managers | Consultants for Digital Transformation | Digital Transformation Managers | Employer Branding and Marketing Managers | Innovation Managers | Department Heads | HR Employees | HR Planners | Personnel Recruiters | Personnel Officers | Personnel and Company Developers | Talent Management Executives | Visionaries

// Participating as an exhibitor, partner & sponsor

Select your exclusive
event menu (from 01.11.2019)

**Customised exhibition
and event presence!**
All the necessary services and
products from a single source.

» Unique & tailored: individual stands

Space from **€ 249 per m²**

STAND SYSTEM BUDGET: **€ 135 per m²**

STAND SYSTEM COMFORT: **€ 155 per m²**

ZP service package: **€ 799** (binding)

» Care-free solutions: all-in stand package

All-inclusive participation package for all stand sizes from 9 to 20 m², including space, stand system, ZP service package, furniture and all service charges.

Economy | 9 m² from **€ 4.399** // 15 m² from **€ 6.199** // 20 m² from **€ 7.699**

Premium | 9 m² from **€ 5.599** // 15 m² from **€ 7.399** // 20 m² from **€ 8.899**
(with additional advertising services)

// Special areas Included ZP service package:

» HR & Law – new year, new law

90-minute talk slot
from **€ 799**

» Live Training Area – Develop. Encourage. Succeed.

4 m² of exhibition space from **€ 2,699**

including 2 presentation slots of 30 minutes per exhibition day

» Startup – Innovate. Shape. Accelerate.

6 m² angle table with furniture and graphics

Basic package from **€ 1,799**

Power package from **€ 1,999**

(with additional advertising services + talk)

Make your presence felt and generate more leads!
Take advantage of the extensive sponsoring options in order to attract attention before, during and after the fair.

// Content contribution

Present yourself as a driver of knowledge and an expert on HR. With presentations and workshops, you can create added value and make sure you won't be forgotten.

Talks:

» 30 minutes € 720

Workshop packages:

» Economy (45 minutes) € 1,290

» Business (105 minutes) € 1,690

Additional integration options:

Solution Slam € 390

Guided Tours € 395

Meet the Expert € 490

(30-minute talk + 15-minute Q&A session)

// Sponsoring

Ensure you get the maximum amount of awareness and exposure! You can either place the focus on individual exhibitions and events or take advantage of all the benefits of year-round promotion across all exhibitions.

The choice is yours:

» Cross-trade fair and -thematic participation in the form of series sponsoring

» Topic-specific sponsoring

» Trade fair-specific sponsoring

Interested?

Then simply give us a call! We would be happy to advise you personally on a package for success tailored specifically to your needs!

PERSONAL
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