

# SPONSORSHIP BOOKING FORM

ZUKUNFT PERSONAL EUROPE

15. - 17. September 2026

## 1. Company Information

Invoice address (if different):

Company Name:	_____	_____
Tax Num. / VAT ID Num.:	_____	_____
Street / P.O. Box:	_____	_____
Town / Postal Code:	_____	_____
Country:	_____	_____
Website:	_____	_____
Contact Person:	_____	_____
Phone:	_____	_____
E-Mail:	_____	_____

The authorization will be sent by e-mail to the contact person listed here.

## 2. Advertising, Branding & Sponsorship Items

Premium Sponsorship	Price	Selection	Total
GOLD Sponsorship (Basic package: € 6.000 + Ad. Services)	6.000,00 €		
SILVER Sponsorship (Basic package: € 6.000 + Ad. Services)	6.000,00 €		
BRONZE Sponsorship (Basic package: € 6.000 + Ad. Services)	6.000,00 €		
Sponsorship Options	Price	Selection	Total
Keynote Sponsorship + Leads*	21.950,00 €		
Stage Sponsorship + Leads*	15.500,00 €		
ZP Peer to Peer	15.900,00 €		
ZP Leaders Lunch	15.900,00 €		
Bags	21.900,00 €		
Lanyards	18.900,00 €		
Ticket Sponsorship	19.900,00 €		
Lounge Sponsorship	upon inquiry		
Shuttle Bus Sponsorship	10.900,00 €		
Advertising ON-SITE	Price	Selection	Total
Floor graphics	4.900,00 €		
Hostess License*	2.500,00 €		
Screensaver	3.190,00 €		
Ceiling banner at the exhibition stand	2.950,00 €		

Select your topic area.	Recruiting & Attraction	Organisational Performance	Learning & Development	Corporate Health
Enter an alternative subject area if your first choice is fully booked.				

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Advertising space entrance south: window graphic (42 stickers)	upon inquiry		
Advertising space entrance south: window sticker	13.590,00 €		
Advertising space entrance south: bonding glass railing	11.190,00 €		
Advertising space entrance south: sticker elevator	6.190,00 €		
Advertising space entrance south: turnstile area	9.190,00 €		
Advertising space entrance south: ceiling banner	6.690,00 €		
Advertising space entrance south: wall banner	6.690,00 €		
Advertising space Piazza: window stickers	2.590,00 €		
Advertising space Piazza: Wall banner	6.890,00 €		
Advertising space passage 4/10: signage	4.590,00 €		
Advertising space hall transition: front side	3.800,00 €		
Advertising space hall transition: side surface	4.550,00 €		
Washroom advertising	upon inquiry		
25-min Presentation + Leads* (bookable only within the Premium Sponsorship package)	1.790,00 €		
HR Hack Lab (60 Min.) + Leads* (bookable only within the Premium Sponsorship package)	2.590,00 €		
<b>Lead Management Software (FairVerify)</b>	<b>Price</b>	<b>Selection</b>	<b>Total</b>
1 App-License Package	139,00 €		
2 App-License Package	169,00 €		
5 App-License Package	439,00 €		
10 App-License Package	699,00 €		
<b>Print Products</b>	<b>Price</b>	<b>Selection</b>	<b>Total</b>
Voucher Booklet	810,00 €		
Ad on inside front or inside back cover (pages 2 or 3)	3.600,00 €		
Ad on back cover (page 4)	4.600,00 €		
Full-page ad on inside page	2.900,00 €		
Additional company description text: 300 characters incl. spaces	255,00 €		
Additional company description text: 600 characters incl. spaces	375,00 €		
Additional company description text: 900 characters incl. spaces	495,00 €		
Product index entry: 1 entry	132,00 €		
Product index entries: 5 entries	533,50 €		
Product index entries: 10 entries	990,00 €		
<b>Digital Advertising</b>	<b>Price</b>	<b>Selection</b>	<b>Total</b>
Content ad on the ZP 365 website: 1 week	790,00 €		
Content ad on the ZP 365 website: 1 month	2.990,00 €		
Big size ad on the ZP 365 website: 1 week	1.690,00 €		
Big size ad on the ZP 365 website: 1 month	6.790,00 €		

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Advertorial ad on the ZP 365 website: 1 week	2.190,00 €		
Advertorial ad on the ZP 365 website: 1 month	6.700,00 €		
Featured exhibitor on the ZP 365 website: 1 week	690,00 €		
Featured exhibitor on the ZP 365 website: 1 month	1.890,00 €		
Company Directory on the ZP 365 website: 12 months	4.190,00 €		
Logo in image gallery in the ZP Event App: 1 week	1.090,00 €		
Ad / vertical banner in the ZP Event App: 1 week	5.190,00 €		
Banner in image gallery in the ZP Event App: 1 week	4.190,00 €		
Panorama newsletter ad: 1 week	2.700,00 €		
<b>ZP Digital Experience Packages</b>	<b>Price</b>	<b>Selection</b>	<b>Total</b>
Main Sponsor	8.500,00 €		
Session Sponsor	4.500,00 €		
<b>TOTAL AMOUNT</b>			<input style="width: 100px; height: 20px;" type="text"/>

The stated prices are exclusive of the statutory VAT applicable at the time of the booked event.

Please note :

**\*Leads:** the leads will be scanned on site by hostesses and sent to you within 10 working days after the end of the trade fair. Leads include the following information: salutation, first name, last name, company, position within the company, and email address. Telephone numbers will not be provided.

**Notes:** The allocation of presentation slots is based on a first come, first served basis. All information and any possible changes are subject to change.

**\*\*Hostess License:** The distribution of promotional materials in and around the entrance area, as well as in the presentation and catering areas, is prohibited. Company print materials may only be distributed directly to trade visitors. Distribution within the hall and the rest of the exhibition grounds is not allowed. If distributing materials from other companies, these must be registered as sub-exhibitors in advance. The distribution of additional promotional items (non-print) requires prior consultation with the organizer and written approval. Please send your request to: [operations@messe.org](mailto:operations@messe.org). Violations will incur a penalty fee of €2,500. In general, the distribution of bags and/or lanyards is prohibited.

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**Please send the completed form to: [sales@zukunft-personal.com](mailto:sales@zukunft-personal.com) or your account manager.**

We confirm the General Booking Terms and Conditions listed on the reverse side. By signing, I confirm that I am authorized to represent the company named above and that I have received and read the General and Special Trade Fair and Exhibition Terms and Conditions. We confirm payment of the total amount stated above for the trade fair participation in full within 30 days of receiving the invoice.

\_\_\_\_\_  
Place/Date Exhibitor

\_\_\_\_\_  
Signature Exhibitor

\_\_\_\_\_  
Place/Date Organizer

\_\_\_\_\_  
Name & Signature Account Manager