

//ZPE 2020 – the leading ex-co event dedicated to the world of work

» Show market presence

With more than 22,500 HR experts and around 825 exhibitors, partners and sponsors, the Zukunft Personal Europe is the "must-attend" event of the sector and just the right platform for your company.

» More visibility and leads

Benefit from the high coverage of our visitor advertising and take advantage of our new ZP service package to give an effective boost to your visitor marketing too.

» HR:MOTION meet HR-NIGHT

Together with the organisers of HR-NIGHT, we will be hosting the party & networking event for the who's who of the HR world!

» Efficient networking

Reach your target group without wastage and with a 90% density of decision-makers on 45,000 m² of exhibition space

//What's new in 2020?

There will be a new theme and concept-based framework of key topics along the entire employee experience. Present your product or your service as exhibitor or sponsor -- cross-topic and cross-event.

//RECRUITING & ATTRACTION

TEMPORARY WORK | EMPLOYER BRANDING | RECRUITING, ONBOARDING | HR MARKETING | PERSONNEL PLACEMENT

//OPERATIONS & SERVICES

STARTUP VILLAGE | BENEFIT MANAGEMENT | PERSONNEL ADMINISTRATION | LABOUR LAW | RELOCATION SERVICES | LABOUR RELATIONS

//LEARNING & TRAINING

DEVELOPING THE INDIVIDUAL | ORGANISATION DEVELOPMENT | HUMAN RESOURCES DEVELOPMENT

//CORPORATE HEALTH

CHM | MOVEMENT & NUTRITION | ERGONOMICS & WORKPLACE DESIGN | OCCUPATIONAL HEALTH & SAFETY | COUNSELLING & PREVENTION

//FUTURE OF WORK

SPACES | TOOLS & METHODS | LEADERSHIP, CULTURE & MINDSET | SKILLS & COMPETENCES

//REACH THE RIGHT PEOPLE

Health and safety representatives | training and further training officers | company doctors and staff council representatives | company health managers | business developers | chief agile officers | chief corporate communications officers | chief digital officers | chief executive officers | chief human resources officers | chief innovation officers | chief information officers | chief learning officers | compensation & benefits managers | digital transformation consultants | digital transformation managers | employer branding and marketing managers | ergonomics advisors | occupational safety specialists | innovation managers | heads of specialist departments | human resources department staff | co-designers | personnel planners | personnel recruiters | personnel officers | personnel recruiters | personnel and company developers | safety officers | talent management executives | visionaries

// Participating as an exhibitor, partner & sponsor

Choose your exclusive
ex-co event menu

**Customised exhibition
and event presence!**
All the necessary services and
products from a single source.

» Unique & tailored to requirements: customised stands

Space **240 €/m²** until 01.11.2019 BUDGET STAND SYSTEM: **141 €/m²**
Space **290 €/m²** from 02.11.2019 COMFORT STAND SYSTEM: **156 €/m²**

ZP service package: **949 €** Upper floor stand space: **145 €/m²**
(mandatory)

» Ready to go: all-inclusive package stands

All-inclusive participation package for all stand sizes from 9 to 20 m², including space, stand system, ZP service package, furniture and all service charges.

Economy | 9m² from **4.999 €** // 15m² from **7.599 €** // 20m² from **9.599 €**
Premium | 9m² from **6.799 €** // 15m² from **9.399 €** // 20m² from **11.399 €**
(with additional advertising services)

// Topic-based packages including ZP service package

» Future of Work – Rethink. Create. Transform.

Ready-to-use workspace package available in
sizes XS, S, M, L, XL from **3.499 €**

Customized stand construction from **240 €/m²** (bis 01.11.2019)
Customized stand construction from **290 €/m²** (ab 02.11.2019)

» Corporate Health – Empowerment. Strength. Well-Being.

Ready-to-use package with and without presentation slot:

6m² from **2.599 €**

9m² from **3.299 €**

» Live Training Area – Develop. Encourage. Succeed.

4 m² exhibition space from **2.999 €**

including 2 presentation slots of 30 minutes per exhibition day

(joint stand)

» Startup – Innovate. Shape. Accelerate.

6m² corner table with furniture and graphics

Basic package from **2.199 €**

Power package from **2.499 €**
(with additional advertising + presentation)

// Content contribution

Present yourself as a driver of knowledge and an expert on HR. With presentations and workshops, you can create added value and make sure you won't be forgotten.

Presentations:

» 30 minutes 880 €
» 45 minutes 950 €

Workshop packages:

» Economy (45 minutes) 2.990 €
» Business (105 minutes) 3.350 €
» Premium (165 minutes) 3.950 €

// Sponsoring

Ensure you get the maximum amount of awareness and exposure! You can either place the focus on individual exhibitions and events or take advantage of all the benefits of year-round promotion across all exhibitions.

You have the choice:

» exhibition and cross-topic participation in the form of a series sponsorship
» topic-based sponsorships
» exhibition-based sponsorships

Interested?

Then simply give us a call! We would be happy to advise you personally on a package for success tailored specifically to your needs!

PERSÖNLICHE
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