

17. September 2020

Discover the realities of HR tech in a post-pandemic world at Zukunft Personal Virtual HR Week: ZP 365

Interim data collected in April 2020 suggests 100% of HR functions have been impacted by the COVID-19 pandemic. Now, Zukunft Personal has partnered with Fosway Group, Europe's #1 HR Industry Analyst to understand the immediate challenges, as well as looking ahead to HR investment, headcount and priorities over the coming 12 months. CEO David Wilson, will exclusively reveal the results of the 2020-21 HR Realities research for the first time at ZP 365 Virtual HR week next month.

The annual HR Realities research is now in its eighth year and is open to HR professionals across Europe. With an average of over 500 participants annually from large enterprise organisations across Europe, this research informs HR professionals and the wider HR tech market year on year.

David Wilson's keynote session on 15th October is titled '**Being successful in a post-pandemic world**' and will explore:

- What's changing in HR tech as a result of the crisis
- The tools and technology being used by leading HR organisations across Europe
- HR investment trends - the what, where and why
- Post-pandemic priorities and key HR skills for the future

David Wilson, CEO of Fosway, commented, '*The HR Realities research supports European HR leaders and professionals in making informed decisions around their HR strategy and investment by providing a real, independent and relevant picture of HR today - and what it needs to have in place to support the organisations and the workforce of tomorrow. We are delighted to partner with Zukunft Personal this year as the input of the HR community is invaluable, especially as organisations move forward in what's been an unprecedented year. Fosway's focus has always been on providing up-to-the-minute data and pragmatic advice - and there has probably never been more need of that than now.*'

Christiane Nagler, Group Director of Zukunft Personal, said, '*This is an important time for HR as it has been pivotal to organisations navigating the challenges of the COVID-19 crisis. We are pleased to be able to work with Fosway Group to capture up-to-the minute insights*

around HR's experiences and share them back with our audience at our virtual event next month. We look forward to David's keynote providing valuable input into our attendees strategy and decision making for the year ahead.'

The 2020-21 research is now open here <https://www.surveymonkey.co.uk/r/BG2PX6Q>

Registration for ZP 365 is open now at <https://www.zukunft-personal.com/en/>

About Fosway Group

Fosway Group is Europe's #1 HR Industry Analyst focused on Next Gen HR, Talent and Learning. Founded in 1996, we are known for our unique European research, our independence and our integrity.

For over 20 years, we have been analysing the realities of the market, and providing insights on the future of HR, Talent and Learning. Fosway analysts work extensively with our corporate clients to understand the inside story of the challenges they are facing, and their real experiences with next gen strategies, systems and suppliers. Our independent vendor analysis also provides a vital resource when making decisions on innovation and technology.

And just like the Roman road we draw our name from, you'll find that we're unusually direct. We don't have a vested interest in your supplier or consulting choices. So, whether you're looking for independent research, specific advice or a critical friend to cut through the market hype, we can tell you what you need to know to succeed.

Talk to us today on +44 (0) 207 917 1870 or via info@fosway.com, or visit us at www.fosway.com

Title: HR Tech: Being successful in a post-pandemic world

Overview:

Interim data collected earlier in 2020 suggests 100% of HR functions have been impacted by the COVID-19 pandemic. Now, Zukunft Personal has partnered with Fosway Group, Europe's #1 HR Industry Analyst to understand the immediate challenges, as well as looking ahead to HR investment, headcount and priorities over the coming 12 months. Join CEO, David Wilson, in his keynote session where he will exclusively reveal the results of the 2020-21 HR Realities research for the first time, including:

- What's changing in HR tech as a result of the crisis
- The tools and technology being used by leading HR organisations across Europe
- HR investment trends – the what, where and why
- Post-pandemic priorities and key HR skills for the future